

THE ARCTAN DER

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Paustian & Paustian Furniture Collection is adding to its impressive roster of modern furniture classics with an exclusive relaunch of three original designs by late Danish architect Philip Arctander. The Arctander Collection features a sofa, a table and an ottoman, and continues our longstanding collaboration with Philip Arctanders granddaughter, Sofie Arctander Paustian.

The Arctander Collection is the result of intensive work with — and research into — Arctanders practice and approach to design and materials, showcasing his distinct and quirky mode of expression through three different, yet synonymous pieces. Originally introduced and produced in very limited numbers in 1944, the furniture designs of Philip Arctander have slowly but surely emerged from relative obscurity to international recognition, and in 2016 Paustian relaunched his infamous Muslingestolen (The Arctander Chair) in collaboration with Sofie Arctander Paustian and the Arctander Estate. Today, the distinct chair with its light expression, soft padded form and rounded legs is a reference point as well as an outlier of modern Danish furniture design.

'It is a great honour to once again work with the Paustian team to relaunch my grandfather's designs. We have worked hard to get the collection updated for todays needs, and I am excited about our choice of fabrics that have a more authentic and sustainable approach to the manufacturing", says Sofie Arctander Paustian.

The upcoming Arctander Collection follows in the footsteps of Muslingestolen and continues Arctanders principles of accessibility and durability. The collection is a part of Paustian Furniture Collection, featured alongside a curated selection of

modern design classics by prominent Danish designers.

The Arctander Collection also includes a new, higher version of Muslingestolen (The Arctander Chair) intended for the contract market or customers looking for a more upright sitting position.

The Arctander Collection also sees the introduction of two new types of wood — walnut & ash — in addition to oak, alongside a wide variety of new and exclusive fabrics curated in partnership between Paustian, Sofie Arctander Paustian and textile designer Cecilie Elisabeth Rudolph.

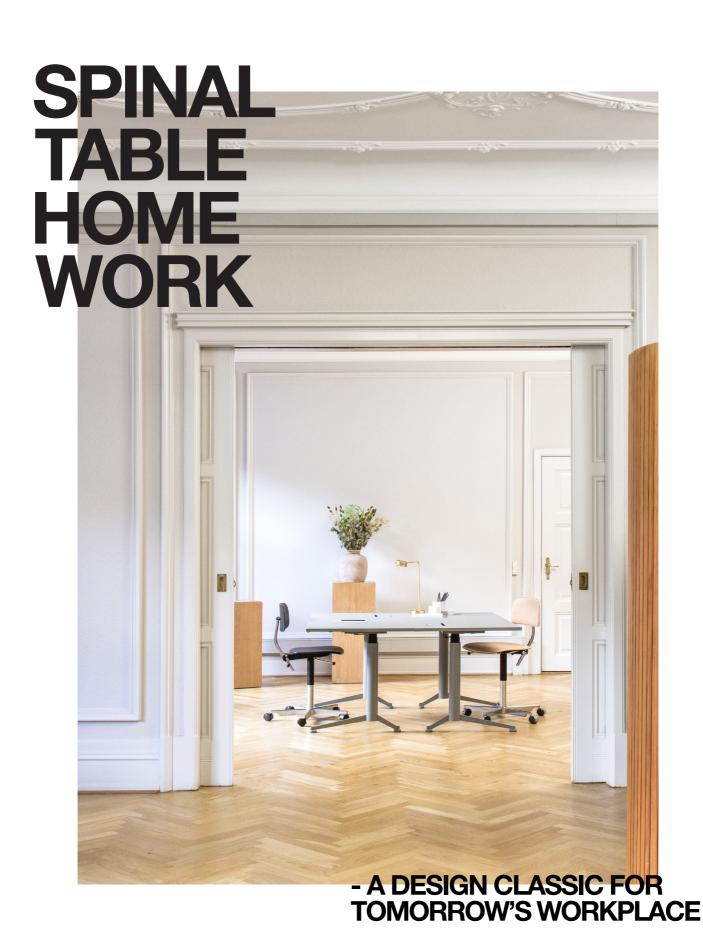
New fabrics include Amoir Libre from Dedar Milano, Storr from Bute Fabrics and an authentic hand woven fabric from McNutt. The collection is still offered in the familiar sheepskin from Skandilock and the Nordic Swan Ecolabel hide, Dunes, from Sørensen Leather. A brand new edition in Gotland Sheepskin from SIPO is available in limited numbers. The Arctander Table is available in a wood base with a table-top in a variety of exclusive stones. All wood variants are FSC-certified.

The visual campaign is photographed by Hasse Nielsen and styled by Nathalie Schwer inside Sofie Arctander Paustians 1960s home in Copenhagen. A modern masterpiece by Danish architect Fritz Schlegel who famously penned the iconic Tivoli Concert Hall.





Paustian Furniture Collection is a handpicked selection of modern furniture classics from a variety of prominent Danish designers, the majority of which are produced inhouse at our workshop in Grenaa, Denmark.



SPINAL TABLE HOME WORK



2020 has taught us the importance of finding the right balance between work and life. And as the lines between the two become even more blurry and many of us are forced to work from home, there is a pressing need for a workspace at home that is both inspiring, functional and ergonomic. Not only today, but moving forward.

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In order to cater for this need, Paustian & Paustian Furniture Collection proudly presents Spinal Table Home Work; a new and smaller version of the Danish architect and designer Paul Leroy's classic Spinal Table made specifically for the workspace at home. We know that every home is unique and that is why we have created a contemporary alternative to the well-known height-adjustable work table. Spinal Table Home Work measures from 120 x 70 cm up to 160 x 80 cm for the rectangular table top and 148 x 72 cm for the organically shaped version making it an ideal fit for most homes.

Spinal Table Home Work is the latest addition to Paustian & Paustian Furniture Collection's popular Spinal-series; a series of chairs and tables designed for both home and work.

Functionality and design with a sustainable approach

Spinal Table is both beautiful and functional in its simplicity and with the addition of the smaller Spinal Table Home Work, it is also more flexible than ever. The design philosophy behind the table is to bridge the gap between home and work and to create the best possible environment for working from home. Both for the body, the eye and the soul.

In addition to the well-known rectangular table top, Spinal Table

Home work is available with a new organically shaped table top with rounded edges and soft lines. Both are on offer in linoleum, recycled plastic and veneer in light or smoked oak on short notice, while tailor-made solutions are available upon request. The adjustable powder coated steel frame is available in black, white and green and comes with noise-reduced electric legs from Danish manufacturer, LINAK. The table also comes with a hidden tray for loose cables, wires etc.

In collaboration with RE-plastic, Spinal Table Home Work is available with a beautiful, marbled table top that is made entirely from recycled plastic, giving each table top a unique expression. Sustainability is a big part of Paustian and we are proud to present a product that is not only sustainable in its design, but also in its production.









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PAUS TIAN MOD ULAR SOFA



Sculptural and minimalist, the Paustian Modular Sofa is both contemporary and classic. We now present the Modular Sofa in the new PLHOX from the 2019 textile collection by Raf Simons for Kvadrat. Paustian Modular Sofa was designed by Erik Rasmussen in 1969, and by virtue of its unique ability to change expression all according to its upholstery, it remains both classic and contemporary to this day.

The sofa's minimalist design idiom helps to emphasize the surrounding architecture and can produce an almost sculptural effect. With its clean cut but very sculptural design and comfortable seating, the sofa is ideal for the home as well as the office.

The sofa consists of straight and corner sofa modules, as well as a pouffe, all of which can be combined to create exactly the sofa you would like. The sofa can be easily modified, expanded or divided when new needs arise. The modules can even be turned in opposite directions.

ERIK RASMUSSEN

The creative starting point of Erik Rasmussen (1930 - 1984) has always been that shape creates the framework for content. His visual expression is characterized by his graphic - almost sculptural - focus on form.

For many years he was the man behind Paustian's graphic design, and it was he who created Paustian's distinctive logo. This logo earned him the design award for 'Industrial graphics for visual identity' in 1993.

PAUS TIAN MOD ULAR SOFA

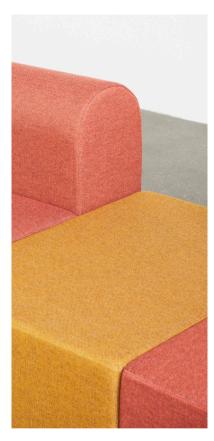






PAUSTIAN X CAPPELLINI

Paustian presents a long-loved Danish design icon in a new and contemporary edition curated by the Italian design house Cappellini.



The Paustian Modular Sofa, designed by Erik Rasmussen in 1969, has long been considered a Danish design icon and has received praise for its sculptural and minimalist aesthetic. Paustian now launches a new take on the Modular Sofa, as Creative Director & Designer of Cappellini, Giulio Cappellini, curates a sustainable fabric for the classic design icon, and shows how the Modular Sofa - that can be combined and upholstered in endless ways – presents itself in a contemporary Italian context à la Cappellini.

The collaboration between Cappellini and Paustian has resulted in a sofa consisting of six modular pieces upholstered in **Re-wool by Kvadrat**. This durable fabric has a sustainable profile, as it is crafted from **45% recycled wool** and is partly made by reusing scraps from Kvadrat's yarn spinners in the UK. Sustainability is a big part of Paustian, and we are proud to present a product that is not only sustainable in its design, but also its production.

"It is an honour to have the possibility to give my interpretation of a classic design like the Modular Sofa by Paustian. I believe in long sellers, which is the real expression of good design. So here is my sofa - colourful and playful! Good design and good colours make people smile and dream!"

Giulio Cappellini, Creative Director & Designer of Cappellini

The Italian design guru and Creative Director of the company that bears his name is present at Paustian V/ Stroget during 3daysofdesign, where he presents his edition of the Paustian Modular Sofa and participates in a design talk along with German designer Sebastian Herkner, who has designed for many leading brands including Cappellini, ClassiCon, Pulpo, Dedon and Zanotta. The design talk centres around the theme: Evolution of contemporary interiors – design, decoration and sustainability.

CEO & co-owner of Paustian, Frantz Longhi, expresses the following about the exclusive launch of Cappellini at Paustian and the collaboration on the iconic Paustian Modular Sofa:

"Cappellini takes a uniquely playful and experimental approach to furniture design and the Paustian Modular Sofa has a strong heritage and design DNA. It is very interesting to combine these characteristics and see such an iconic piece reinterpreted by Giulio Cappellini."

The Italian design brand, Cappellini, that recently launched exclusively at Paustian, can be experienced at Paustian V/ Stroget, where the curated Cappellini x Paustian Modular Sofa is also displayed.



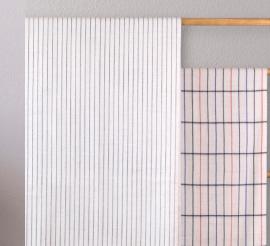






Helene Blanche (1977) is a Danish textile designer with graduation from Central Saint Martins College of Art and Design in London. Intrigued by woven fabric and the way a single thread moves to create a structural repeat, it is this textural rhythm and vibrant dynamic that inspires her: "I enjoy working with such basic, yet highly sophisticated patterns, and I feel at home in the sphere between Cubist art and my historical Parisian textile samples".

Helene Blanche is responsible for the creative direction of Tapet-Cafe alongside designing their in-house textile and wallpaper collections. Her collections are sold exclusively at Tapet-Cafe in Denmark, and from a selection of handpicked international showrooms, particularly in Paris, London, Stockholm, Moscow and Sydney.



SOFT Helene Blanche for Paustian

Paustian introduces SOFT, a collection of throws and pillows designed exclusively for Paustian by Danish textile designer Helene Blanche. The collection takes its point of departure in the classic 'horse cloth' textile, that the founder of Paustian, Ole Paustian, started using back in the 1960's in interiors and for furniture – and by the way was the inspiration for the iconic Paustian Modular Sofa from 1969. With a refreshing take on the horse-cloth textile, SOFT unfolds in a geometric expression and pays homage to the Danish weavers Kim Nauer, Vibeke Klint and Lis Ahlman, who all contributed to the golden era of Danish textile design in the 20th century.

SOFT is woven in pure baby alpaca wool from Peru. Using a minimalistic and sophisticated take, Helene Blanche has redefined the softly textured throws by creating two new patterns, "Stripes" and "Plain", while still maintaining the classic "Checks". All three designs in the SOFT collection emit classic elegance and have a simple, yet luxurious feel. The throws are suitable for use in a wide variety of interiors and work beautifully together in a multitude of combinations due to the subtle colour scheme, which emanates freshness, yet establishes an emotional depth. The patterns have a modern look with an artisan finish, the substance of which becomes exceptionally clear when the patterns are viewed and used together.

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Paustian is a Danish furniture and design house with an international outlook. Since 1964, Paustian has represented some of the most celebrated and renowned furniture designs, supplying furniture and interior solutions for both homes and organizations.

paustian.com

