



# WARM NORDIC





## A WARM EMBRACE

Warm Nordic is a response to several years' perception of Nordic design as something cool. Sure, in Scandinavia it's cold outside. But inside it's all warm and comfy. Danish cosiness or *hygge* is so unique that it has become world famous.

Warm Nordic has an all-embracing, playful and welcoming idiom, looking back to the greatest classic designers of the 1950s and 1960s and looking to the future, featuring curated colours and a choice of genuine materials. We are introducing some beautiful dark types of wood and materials such as opal glass, basketwork and glazed tiles. The hallmark of Warm Nordic style is an unpretentious, personal and relaxed look, naturally rooted in conviviality and cosiness.

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# ALFREDO HÄBERLI X WARM NORDIC



Colours have always had quite a special meaning for Alfredo Häberli: from his childhood in Argentina and his studies as an architect and designer in Switzerland to his long career as a designer with his own studio in Zurich.

Working with great emotion, energy curiosity and a visionary approach, Alfredo Häberli pays great attention to detail. This has led to numerous awards and great recognition for his numerous projects in everything from exhibition design and scenography to design and architecture.

Initially, we are featuring six colours curated by Alfredo Häberli and two iconic designs: Fried Egg and Gesture Chair - the essence of Danish modernism - designed by the acclaimed Danish architect Hans Olsen.

## 2023 NEWS





## 2023 NEWS



**”Colours should emphasise and intensify the quality of what is already there. In space, in use, in feeling and in appearance.”**

Alfredo Häberli, designer





2023 NEWS

## GESTURE CHAIR COLOUR

Designed by Hans Olsen, 1957



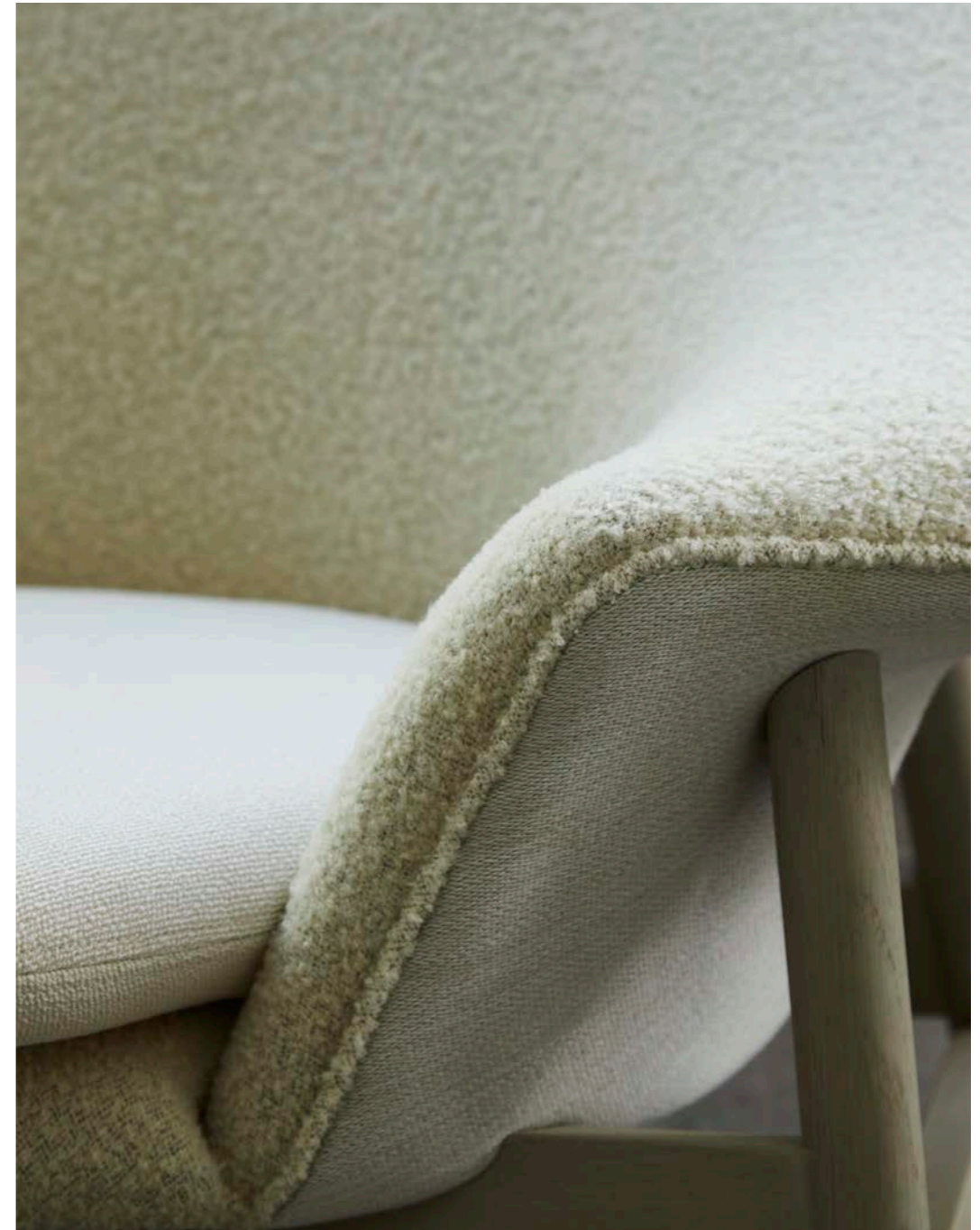
Exclusive special edition of Hans Olsen's 50s moulded design in brand new colours curated by the award-winning designer Alfredo Häberli. With deep respect for the modernist design and the inherent quality of the dining chair, he has created an elegant colour palette and monochrome interpretation that underscores the essence of the Gesture Chair while adding a modern feel and edginess.



2023 NEWS

## FRIED EGG COLOUR

Designed by Hans Olsen, 1956



Exclusive special edition of Hans Olsen's timeless 50s design in brand new colours curated by the award-winning designer Alfredo Häberli. His monochrome interpretation enhances the Fried Egg with a new depth and the subtle impact of the colour revives the chair's relevance.



# LOUNGE CHAIRS





Fried Egg Lounge Chair, 1956 | Hans Olsen  
Cone Floor Lamp, 1954 | Svend Aage Holm-Sørensen

## FRIED EGG

Designed by Hans Olsen, 1956



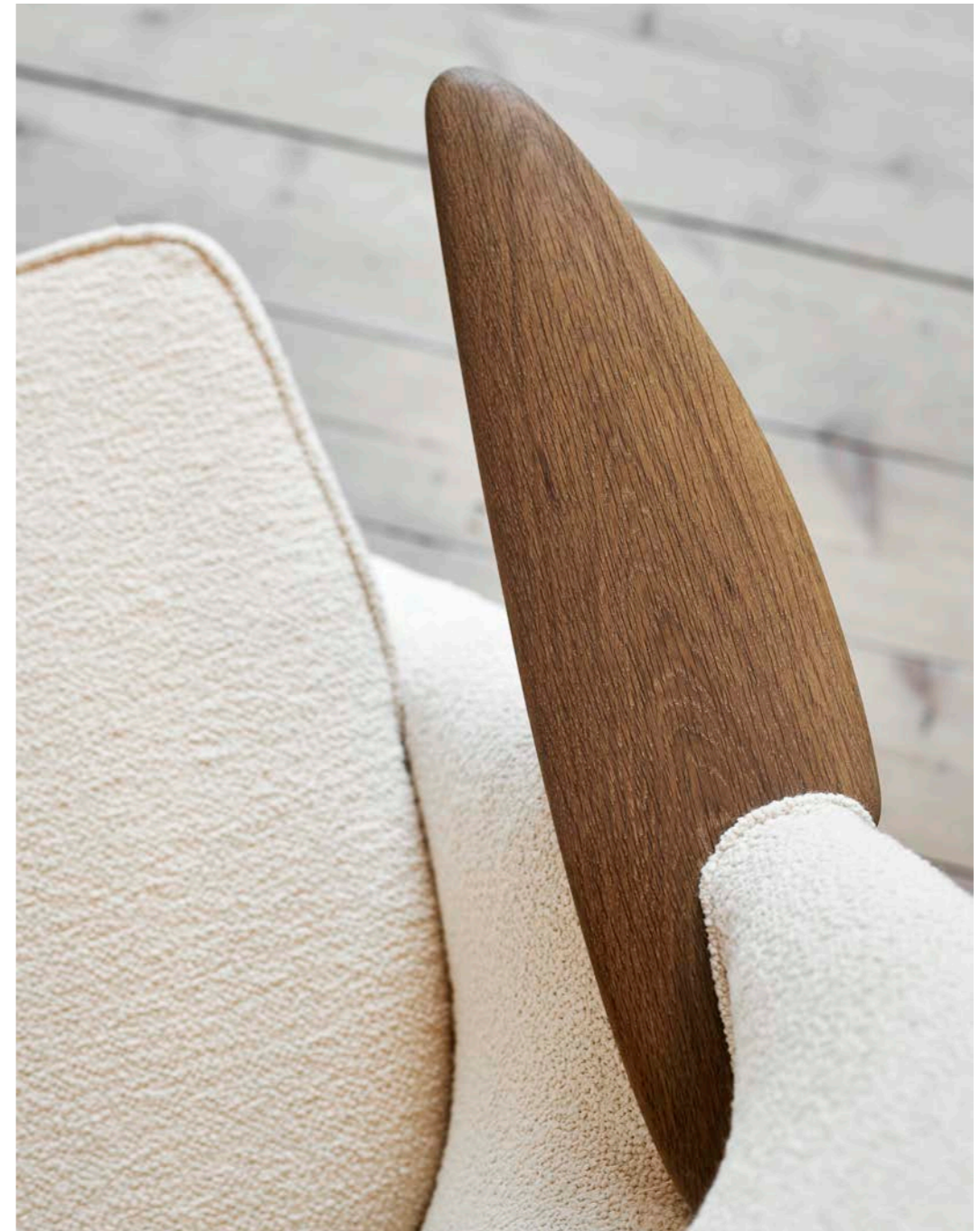
Hans Olsen's unique Fried Egg design has assumed new dimensions and can now grace the living room in the shape of an exclusive, playfully-designed sofa. The highly acclaimed Danish architect/designer Hans Olsen was known for his highly experimental, original furniture.



Wingman Lounge Chair, 1955 | Arne Hovmand-Olsen  
Cone Floor Lamp, 1954 | Svend Aage Holm-Sørensen  
Be My Guest Bar Cabinet | Charlotte Høncke

## WINGMAN LOUNGE CHAIR

Designed by Arne Hovmand-Olsen, 1955



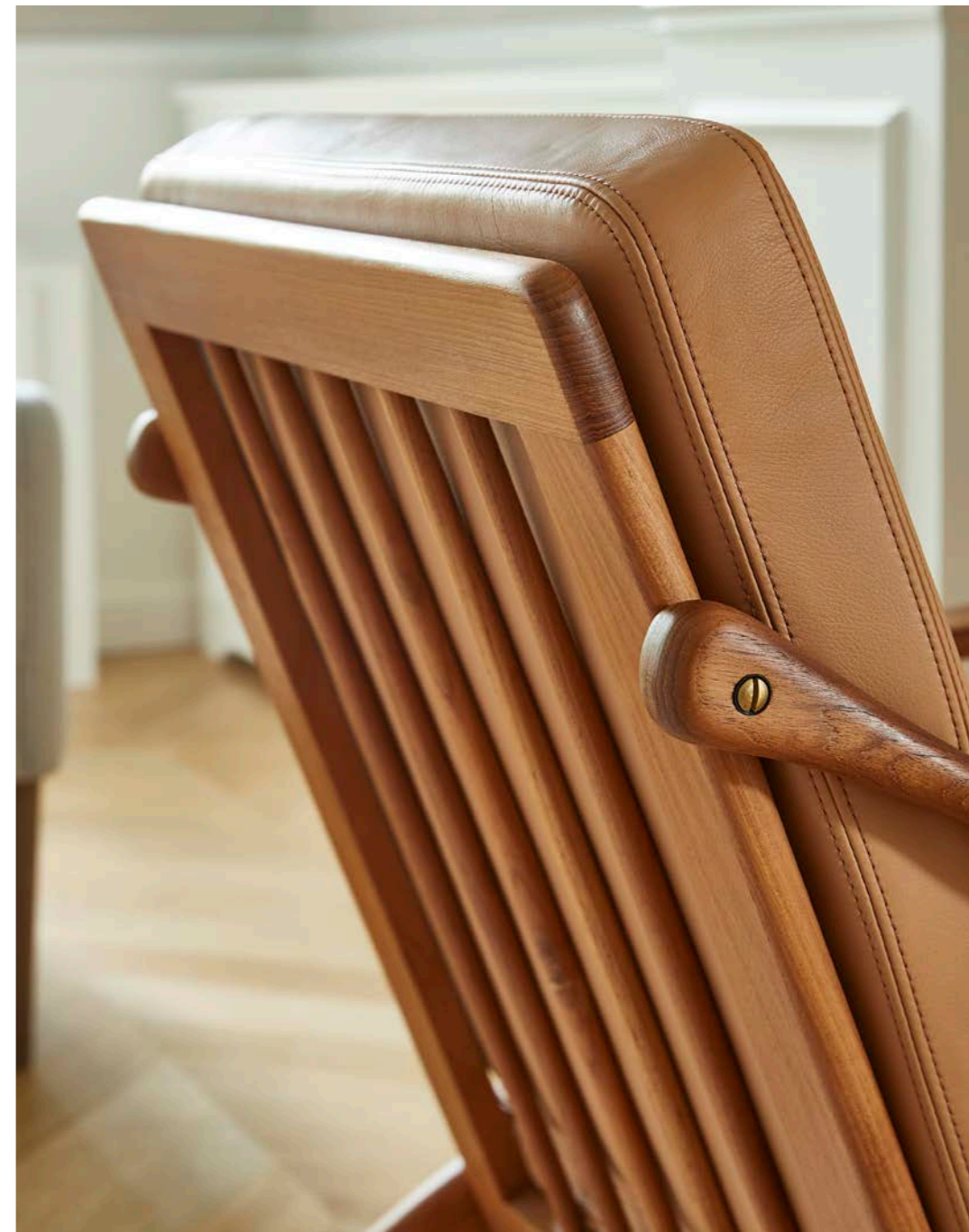
An exclusive designer chair with an organic shell shape, created in the 1950s by the acclaimed Danish furniture designer Arne Hovmand-Olsen. The Wingman can easily stand alone – its unique design in itself adds character to any room. It is an enticing, useful piece of furniture that testifies to Arne Hovmand-Olsen's in depth understanding of craftsmanship, functionality and aesthetics.



Lean Back Lounge Chair, 1957 | Arne Hovmand-Olsen  
Lightsome Floor Lamp, 1959 | Svend Aage Holm-Sørensen  
From Above Table | Morten & Jonas  
Mr. Olsen Sofa, 1958 | Hans Olsen

## LEAN BACK LOUNGE CHAIR

Designed by Arne Hovmand-Olsen, 1957



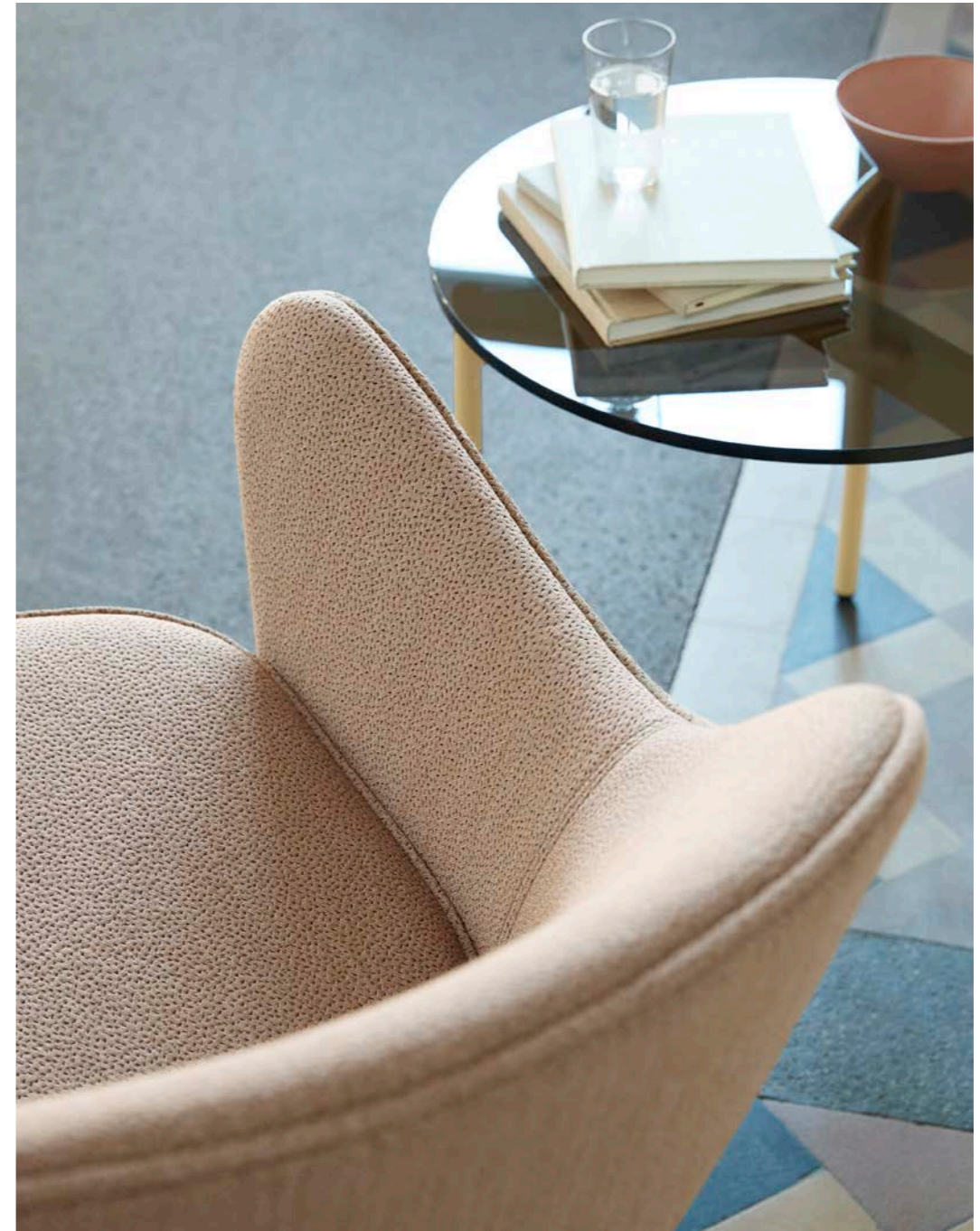
Lean Back is an elegant, reclining lounge chair in 1950s design, created by the acclaimed Danish furniture designer, Arne Hovmand-Olsen. Despite the lightness and an almost floating expression, the lounge chair is incredibly comfortable to sit in, perfect for long conversations around the coffee table or immersion in the world of books and magazines.



Dwell Lounge Chair, 1956 | Hans Olsen  
From Above Coffee Table | Morten & Jonas  
Lightsome Wall Lamp, 1959 | Svend Aage Holm-Sørensen

## DWELL LOUNGE CHAIR

Designed by Hans Olsen, 1956



A classic lounge chair, designed in the 50s by the architect Hans Olsen, who was one of the great Danish furniture designers of the era. The Dwell Lounge Chair features an eternal 50s design with armrests in an organic design that invite you to remain - or 'dwell' - in the chair. Meanwhile, the sleek, rounded solid wooden legs add to the overall impression of this light, accommodating piece of furniture.



Swing Rocking Chair, 1956 | Hans Olsen  
Compose Coffee Table | Charlotte Høncke  
Trombone Table Lamp, 1966 | Jo Hammerborg

## SWING ROCKING CHAIR

Designed by Hans Olsen, 1956



Hans Olsen's timeless rocking chair with its beautiful woven back, designed in the 50s, is a perfect example of the genre. What makes the Swing Rocking Chair stand out is its light appearance and consummate details. The effortless design of the rocking chair demonstrates the virtues that typified furniture design in the 1950s.



Mr. Olsen Sofa, 1958 | Hans Olsen  
Mr. Olsen Lounge Chair, 1958 | Hans Olsen  
Be My Guest Bench | Charlotte Høncke

## MR. OLSEN LOUNGE CHAIR

Designed by Hans Olsen, 1958



The design of Mr. Olsen captures the zeitgeist of the 1950s, when experiments, bravery and skill resulted in world-class furniture. Mr Olsen's special elegance derives particularly from the soft shapes of the armchair's armrests and the round, tapered legs.



## GESTURE LOUNGE CHAIR

Designed by Hans Olsen, 1956



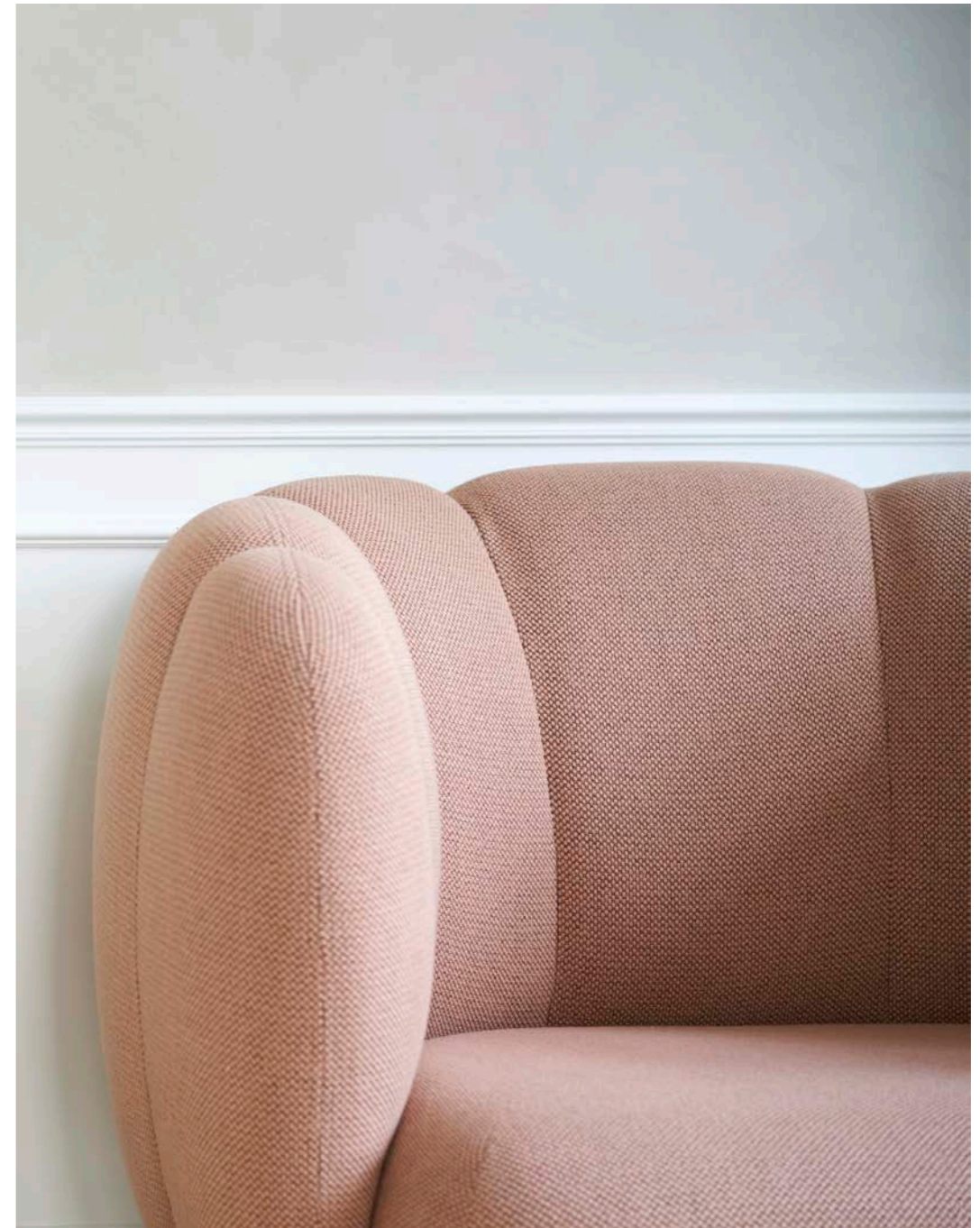
The popular moulded design was the brainchild of the renowned Danish architect Hans Olsen, who created both a dining chair and a lounge chair on the basis of the same principle. Its accommodating design and light, playful look make the Gesture Lounge Chair not only an aesthetic, but also a comfortable addition to any living room.



Cape Lounge Chair | Charlotte Høncke  
Fringe Floor Lamp, 1960 | Hans-Agne Jakobsson

## CAPE LOUNGE CHAIR

Designed by Charlotte Høncke



An elegant armchair with an organic design inspired by the puffed sleeves and layered designs of haute couture. Its soft lines, chic details and a light look by virtue of its slender metal legs make the design a natural focal point.





The Orange Lounge Chair, 1955 | Hans Olsen  
Compose Coffee Table | Charlotte Høncke  
Beak Bird, 1961 | Svend Aage Holm-Sørensen

## THE ORANGE

Designed by Hans Olsen, 1955



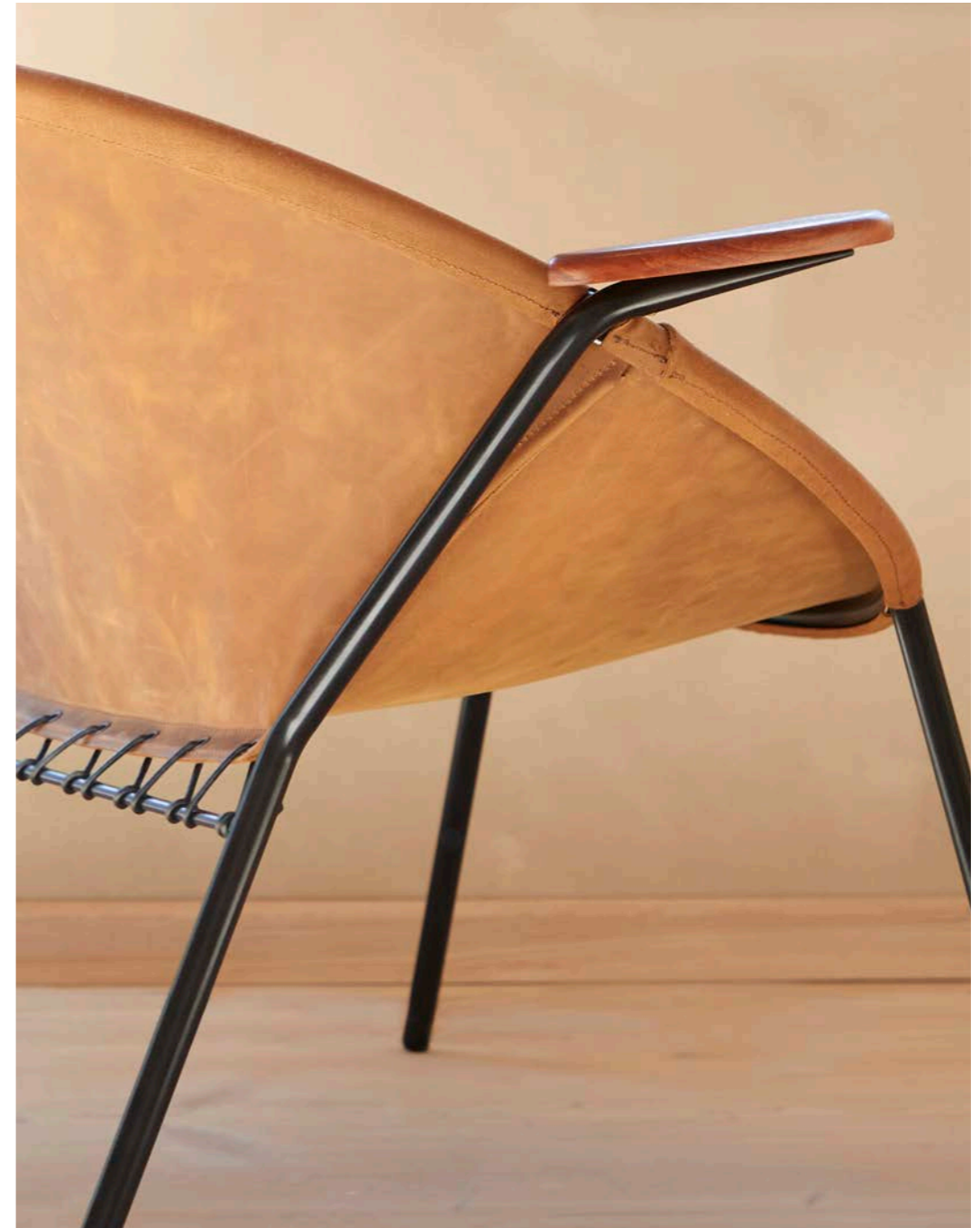
The Orange Chair is one of the earliest known shell chairs and acquired its name because of its characteristic back and seat, which are reminiscent of orange peel.



Balloon Lounge Chair, 1955 | Hans Olsen  
From Above Coffe Table | Mörten & Jonas  
Ambience Table Lamp, 1954 | Svend Aage Holm-Sørensen

## BALLOON

Designed by Hans Olsen, 1955

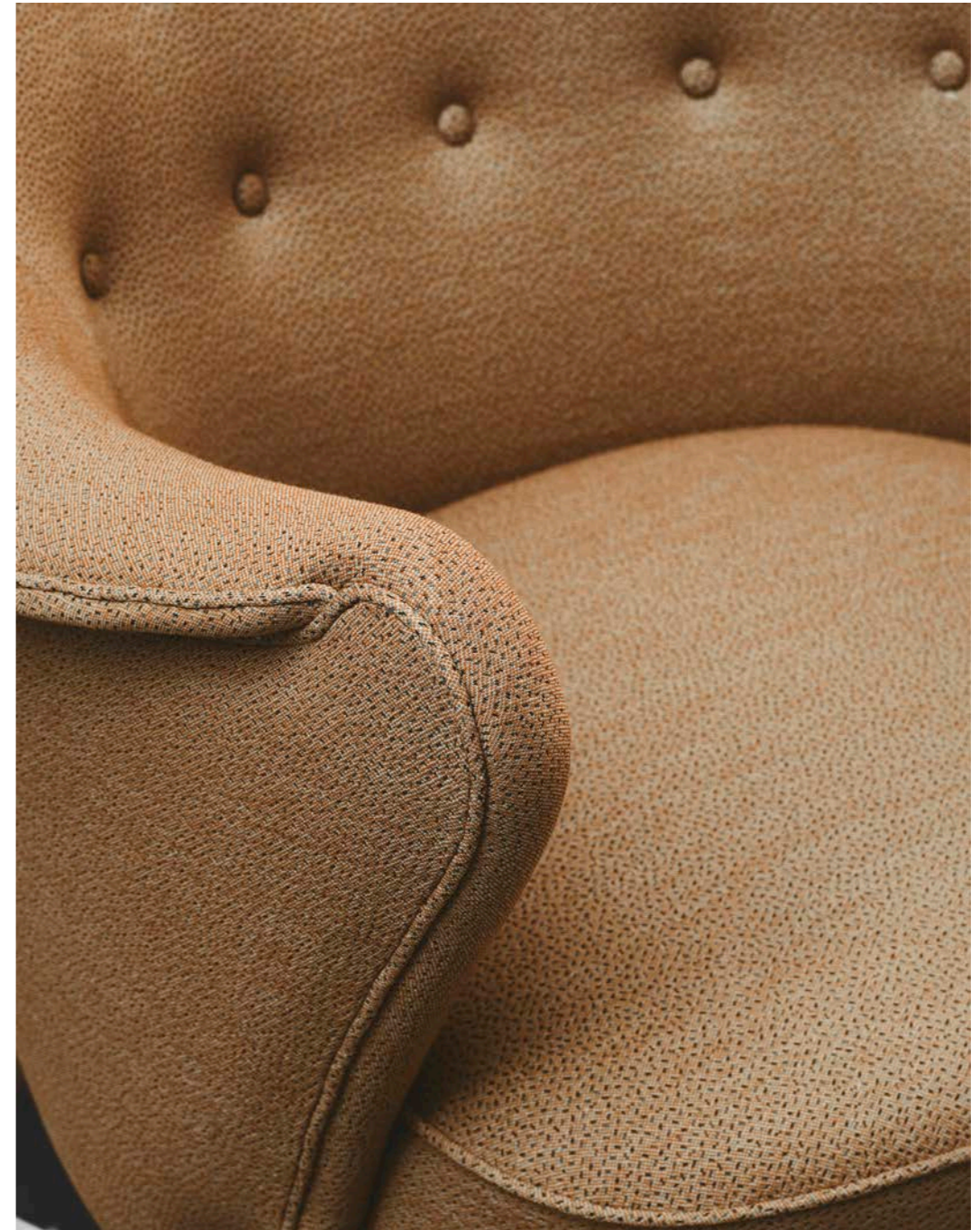


The iconic Balloon lounge chair with its industrial look was the work of the highly acclaimed Danish architect, Hans Olsen, who designed the chair in the 1950s. The design of the lounge chair is raw, playful and embracing, appealing to the senses with exquisite suede, teak armrests and a light metal frame.



## COCTAIL LOUNGE CHAIR

Designed by Arne Hovmand-Olsen, 1953



An elegant lounge chair. Snug and organic, it combines classic virtues with warmth and character. The chair was designed in 1953, by the acclaimed Danish designer Arne Hovmand-Olsen, who became famous for his innovative, Scandinavian-style furniture.



SOFAS





## FRIED EGG SOFA

Designed by Hans Olsen



Hans Olsen's unique Fried Egg design has assumed new dimensions and can now grace the living room in the shape of an exclusive, playfully-designed sofa. The highly acclaimed Danish architect/designer Hans Olsen was known for his highly experimental, original furniture.



## GALORE MODULAR SOFA

Designed by Rikke Frost



A luxurious modular sofa with an elegant, attractive idiom, created by the talented Danish designer, Rikke Frost. Galore exudes the decadence of yesteryear in a contemporary interpretation, adding ambience and texture to any modern interior. This Galore modular sofa provides countless options for adorning a room of any shape or size.



Mr. Olsen Sofa, 1958 | Hans Olsen  
Mr. Olsen Lounge Chair, 1958 | Hans Olsen  
Be My Guest Bench | Charlotte Høncke

## MR. OLSEN SOFA

Designed by Hans Olsen, 1958



The Mr Olsen sofa is characterised by its refined appearance. The upholstered sofa was a solid genre piece for designers like Olsen, who were trained in the tradition of Kaare Klint, but Hans Olsen managed to unfetter himself and invest Mr Olsen with personality and finesse.





Dwell Sofa, 1956 | Hans Olsen  
From Above Coffee Table | Morten & Jonas  
Lightsome Floor Lamp, 1959 | Svend Aage Holm-Sørensen

## DWELL SOFA

Designed by Hans Olsen, 1956



A beautiful sofa classic, designed in the 50s by the architect Hans Olsen, who was one of the great Danish furniture designers of the era. The Dwell Sofa features an eternal 50s design with armrests in an organic design that invite you simply to remain - or 'dwell' - in the sofa.



Cape Sofa | Charlotte Høncke  
Cape Lounge Chair | Charlotte Høncke  
Secant Coffee Table | Sara Wright Polmar

## CAPE SOFA

Designed by Charlotte Høncke



An elegant sofa with an organic design designed by Charlotte Høncke. Its soft lines and chic details make the Cape sofa a natural focal point, preferably in the company of the armchair in the same range. The sofa looks just as elegant in a modern building as in an old-fashioned luxury flat and has a light look by virtue of its slender metal legs.



# DINING CHAIRS



Gesture Dining Chair, 1957 | Hans Olsen  
Gesture Lounge Chair, 1957 | Hans Olsen

## GESTURE CHAIR

Designed by Hans Olsen, 1957



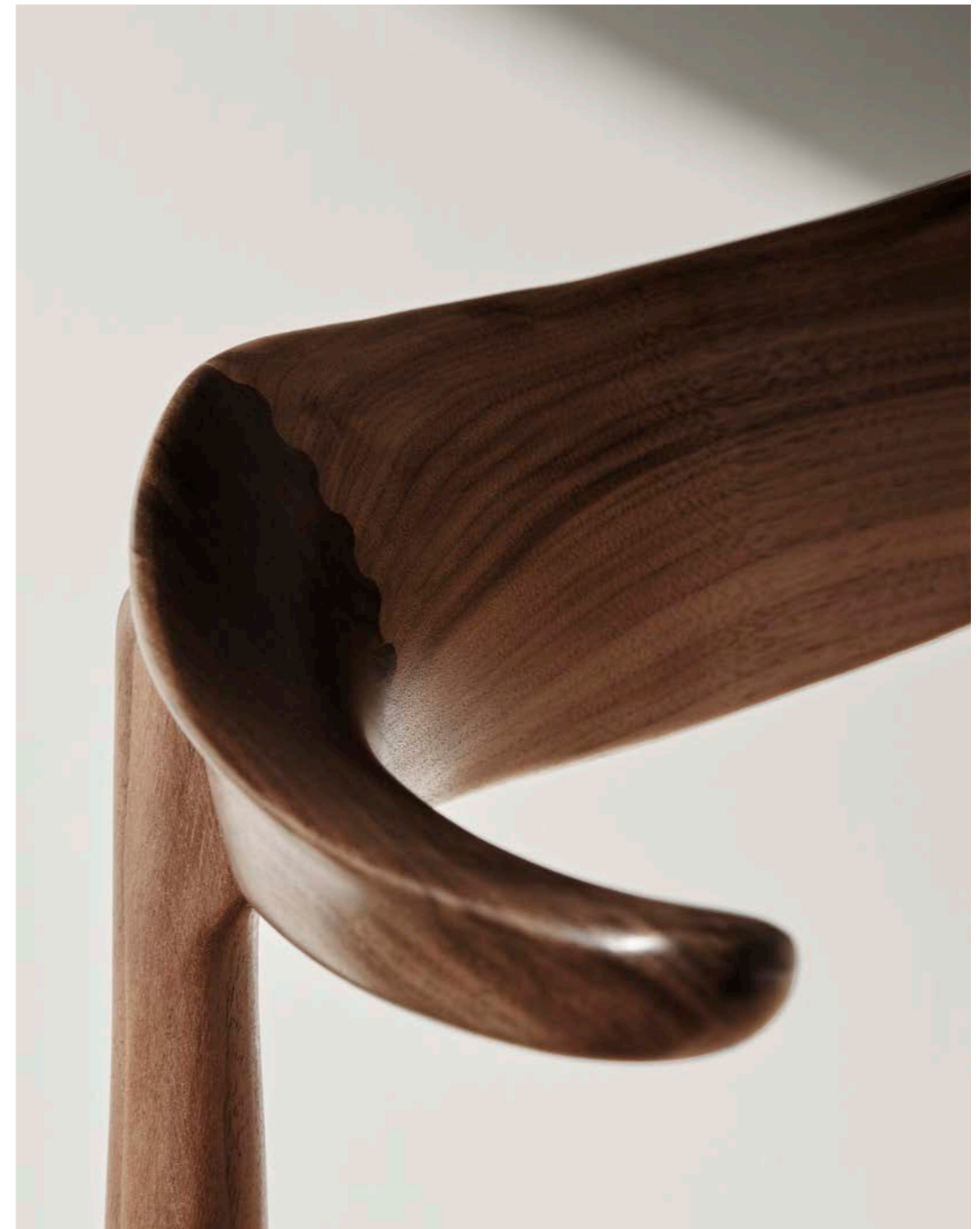
With its welcoming design, the Gesture Chair creates a warm atmosphere. The key feature of the Gesture Chair is its accommodating design, which is moulded in a single piece. In both aesthetic and ergonomic terms, it was a successful result of Hans Olsen's fascination with this method of manufacture.



Cow Horn Chair, 1969 | Knud Færch  
Affinity Dining Table | Halskov & Dalsgaard  
Bloom Pendant, 1950 | Svend Aage Holm-Sørensen

## COW HORN CHAIR

Designed by Knud Færch, 1969



The Cow Horn Chair is an iconic 1960s chair and a sculptural masterpiece for design lovers, created by the internationally renowned Danish furniture designer, Knud Færch. The Cow Horn Chair provides exemplary seating comfort, both occupying and creating a space – one of the fundamental ideas of Knud Færch’s design.



Milieu Colour Mini Mini Pendant, 1975 | Jo Hammerborg  
Evermore Dining Table, 1965 | Arne Hovmand-Olsen  
Noble Chair, 1959 | Arne Hovmand-Olsen

## NOBLE CHAIR

Designed by Arne Hovmand-Olsen, 1959



An elegant and 'noble' designer chair created in the 1950s by the acclaimed furniture designer, Arne Hovmand-Olsen. The Noble dining chair is a classic beauty that transports the craftsmanship and aesthetics of Danish modernism.



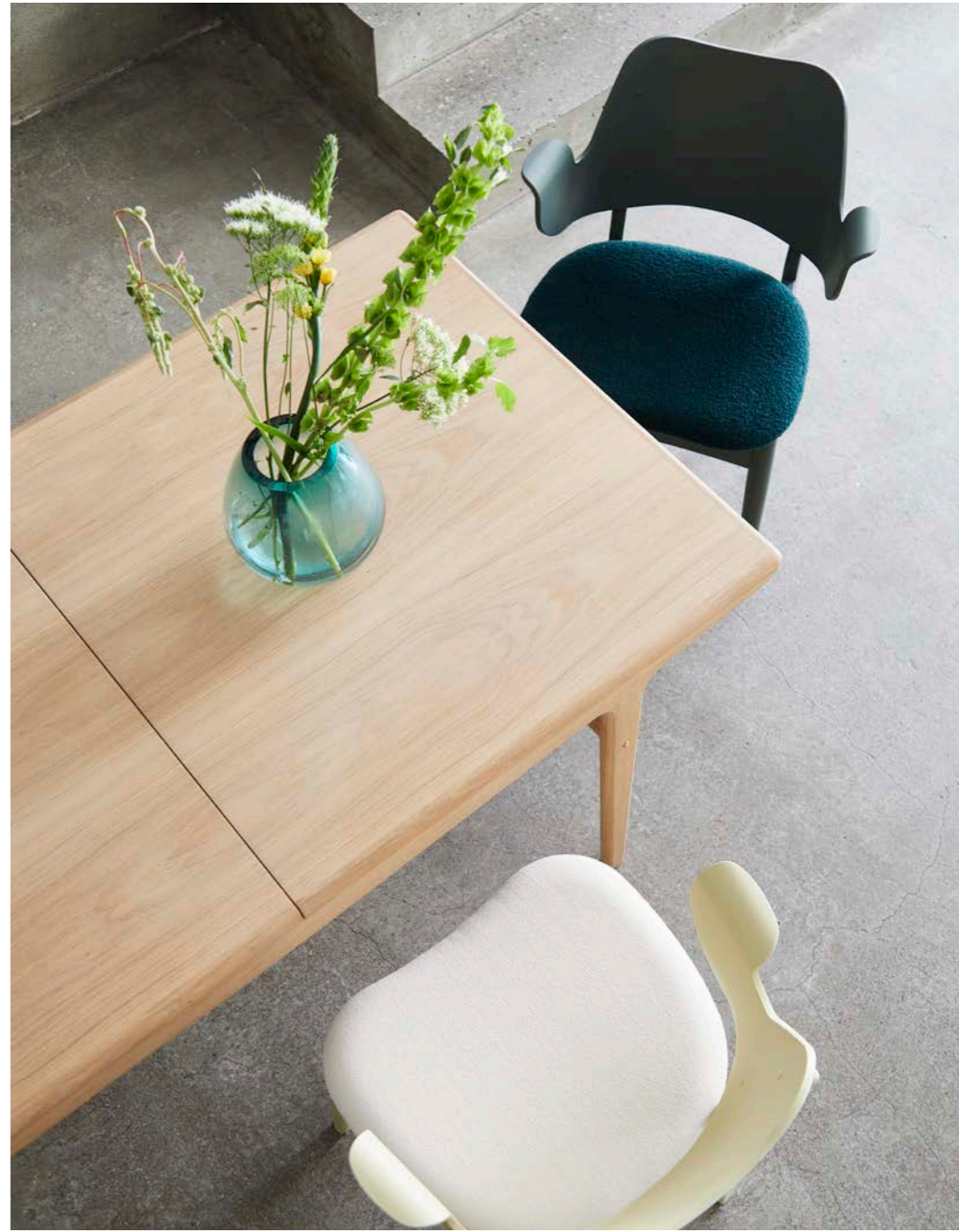
# TABLES



Evermore Dining Table, 1955 | Arne Hovmand-Olsen  
Gesture Chair Colour, 1957 | Hans Olsen

# EVERMORE DINING TABLE

Designed by Arne Hovmand-Olsen, 1955



A simple, timeless designer table created in the 1950s by the acclaimed Danish furniture designer, Arne Hovmand-Olsen. The lines of the design are typical of the era and characteristic of Arne Hovmand-Olsen, who let the beautiful wood play the leading role.





Rúna Desk | Isabel Ahm  
Trombone Table Lamp, 1966 | Jo Hammerborg  
Cow Horn Chair, 1969 | Knud Færch

## RÚNA DESK

Designed by Isabel Ahm



Timeless desk with a poetic idiom and a neat little drawer. With its pure design, Rúna creates a space around itself and boosts your entire interior design. The design is reminiscent of the past, not least the classic aesthetics and love of wood.



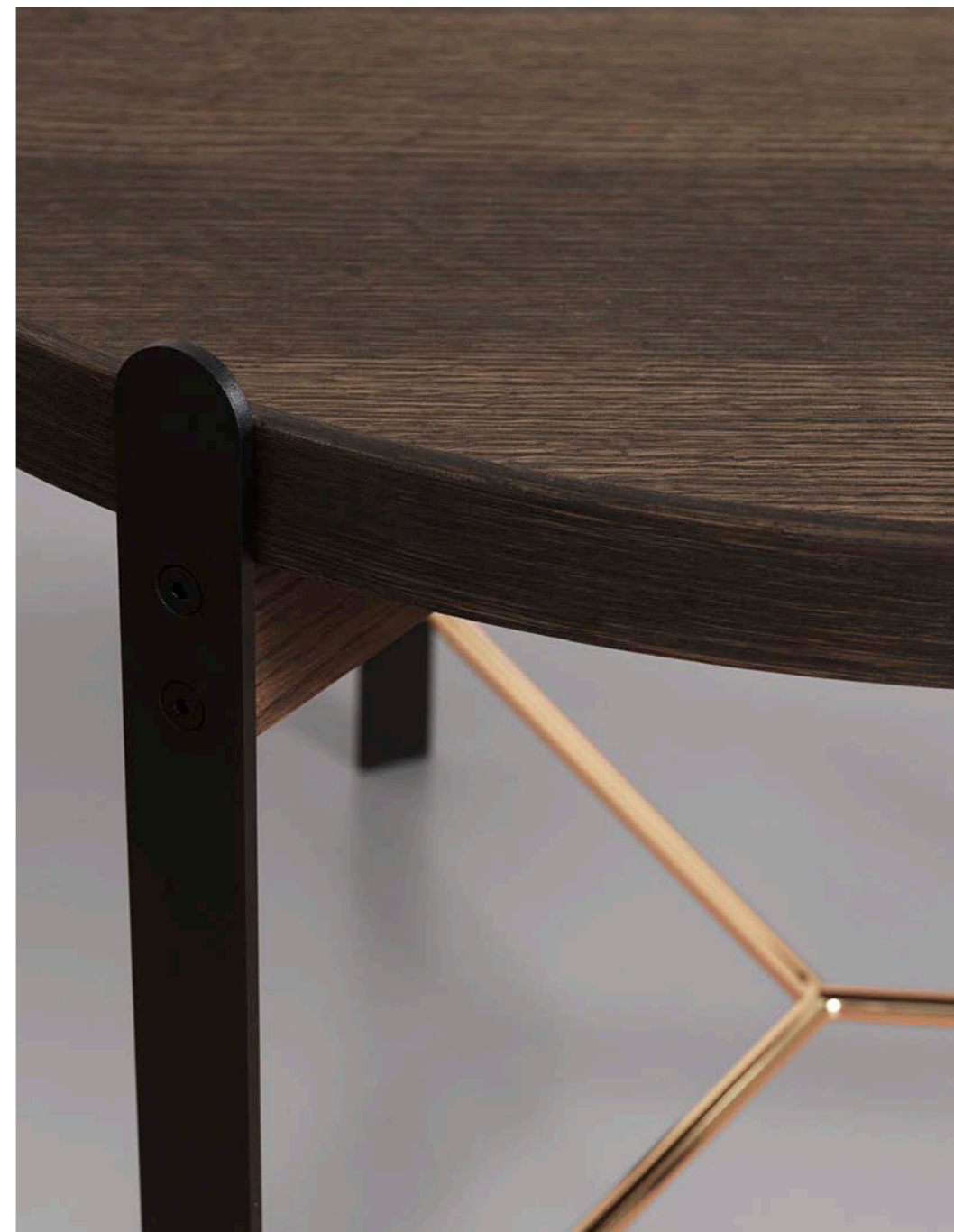


# COFFEE AND SIDE TABLES



## COMPOSE COFFEE TABLE

Designed by Charlotte Høncke



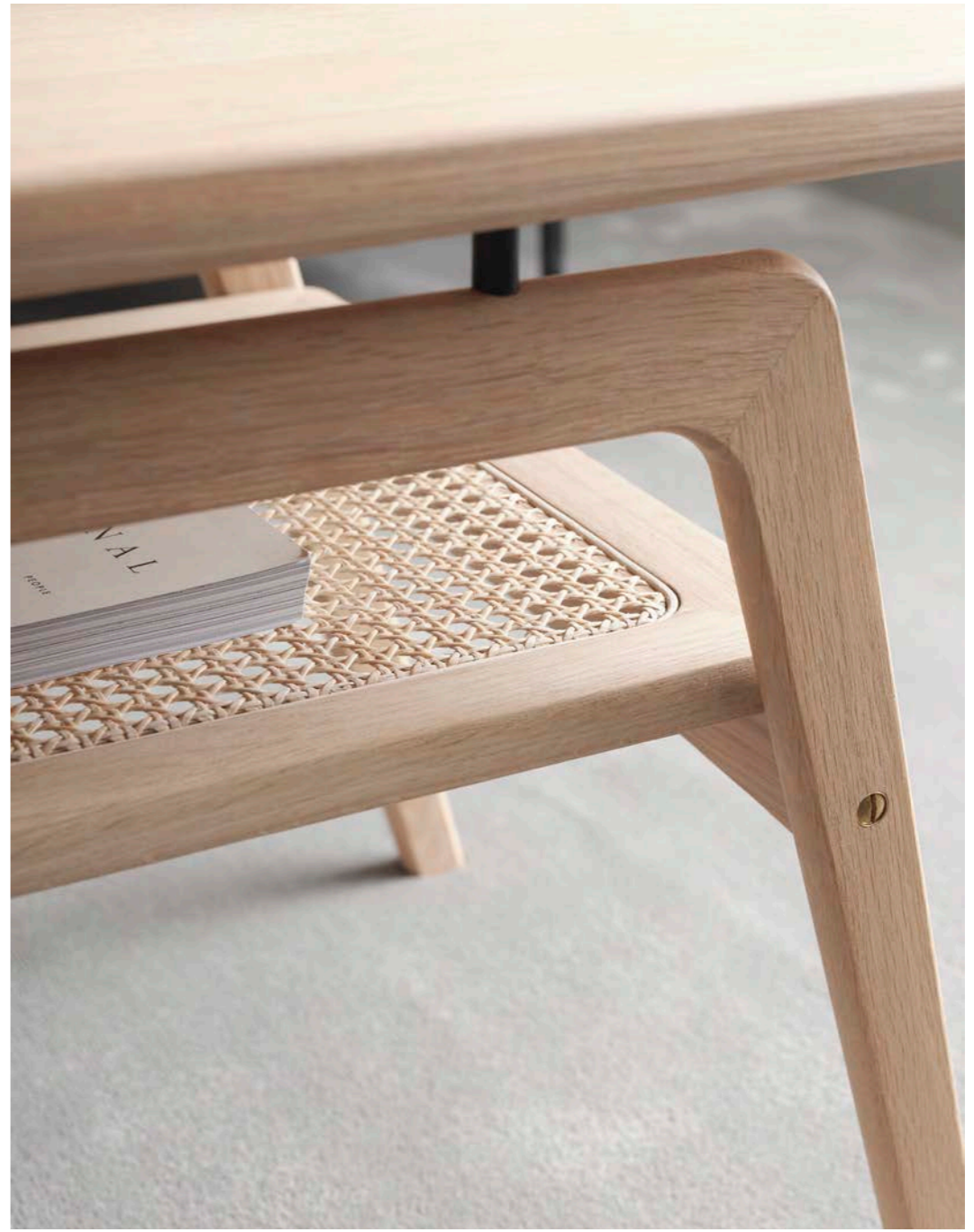
The Compose table is characterised by its unique combination of wood and metal. The design is reminiscent of the classic tray tables; only here, it comes in a modern version with industrial undertones.



Surfboard Coffee Table, 1959 | Arne Hovmand-Olsen  
Gesture Lounge Chair, 1957 | Hans Olsen  
Trombone Floor Lamp, 1966 | Jo Hammerborg

## SURFBOARD COFFEE TABLE

Designed by Arne Hovmand-Olsen, 1959



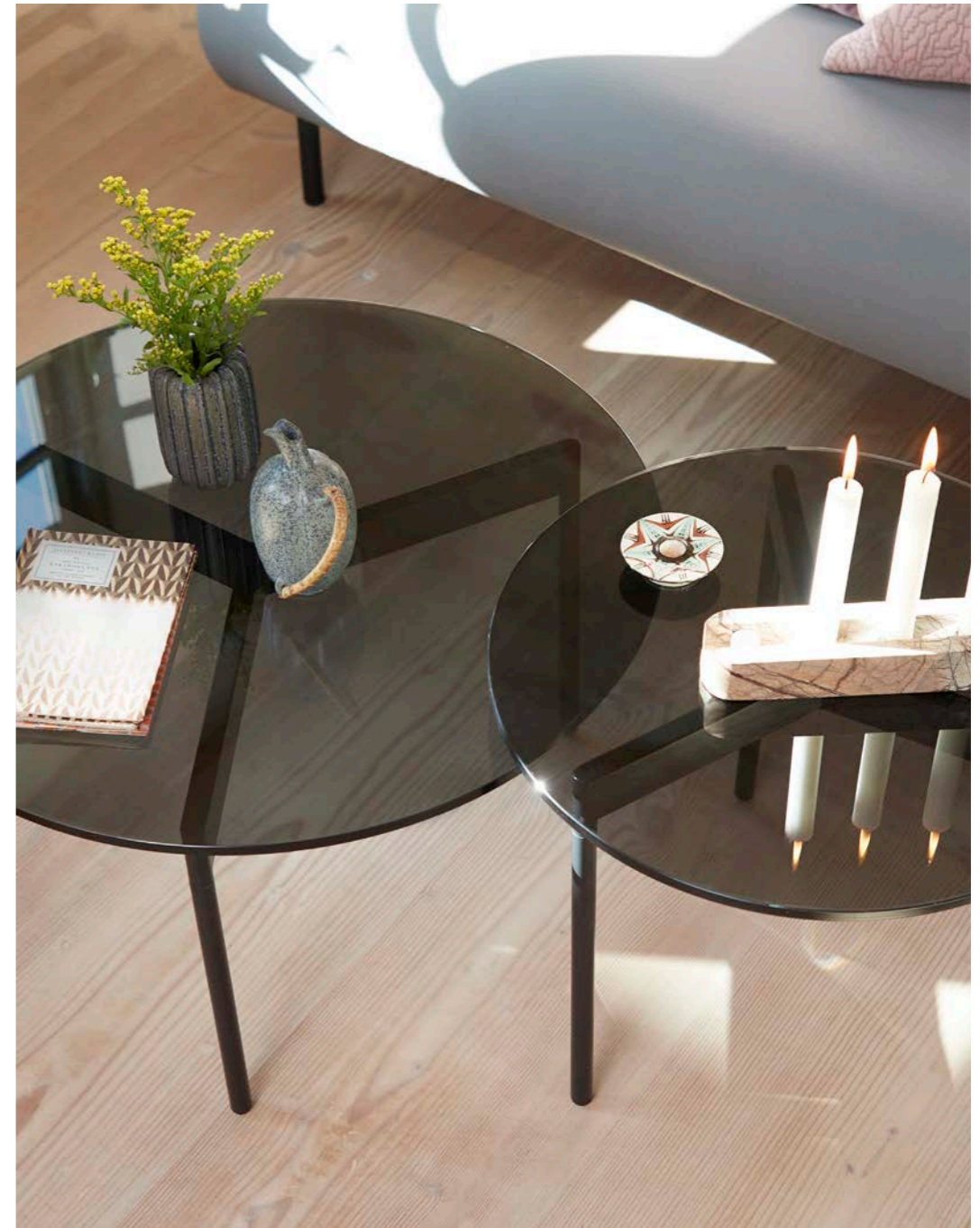
A classic, extraordinarily beautiful, yet unpretentious wooden coffee table, created in the 50s by the acclaimed Danish furniture designer Arne Hovmand-Olsen. The finesse of its design is reflected in the details. The space between the tabletop and the frame lends the table an elegant, floating feel.



From Above Coffe Table | Morten & Jonas  
Dwell Sofa, 1956 | Hans Olsen

## FROM ABOVE COFFEE TABLE

Designed by Morten & Jonas



A light, elegant coffee table with a glass top and coloured steel frame. The transparent glass top of the From Above table sets off the structure beautifully, investing the coffee table with a handsome, graphic look.



Fried Egg Sheep Lounge Chair, 1956 | Hans Olsen  
Secant Coffee Table | Sara Wright Polmar  
Bloom Table Lamp, 1950 | Svend Aage Holm-Sørensen

## SECANT COFFEE TABLE

Designed by Sara Wright Polmar



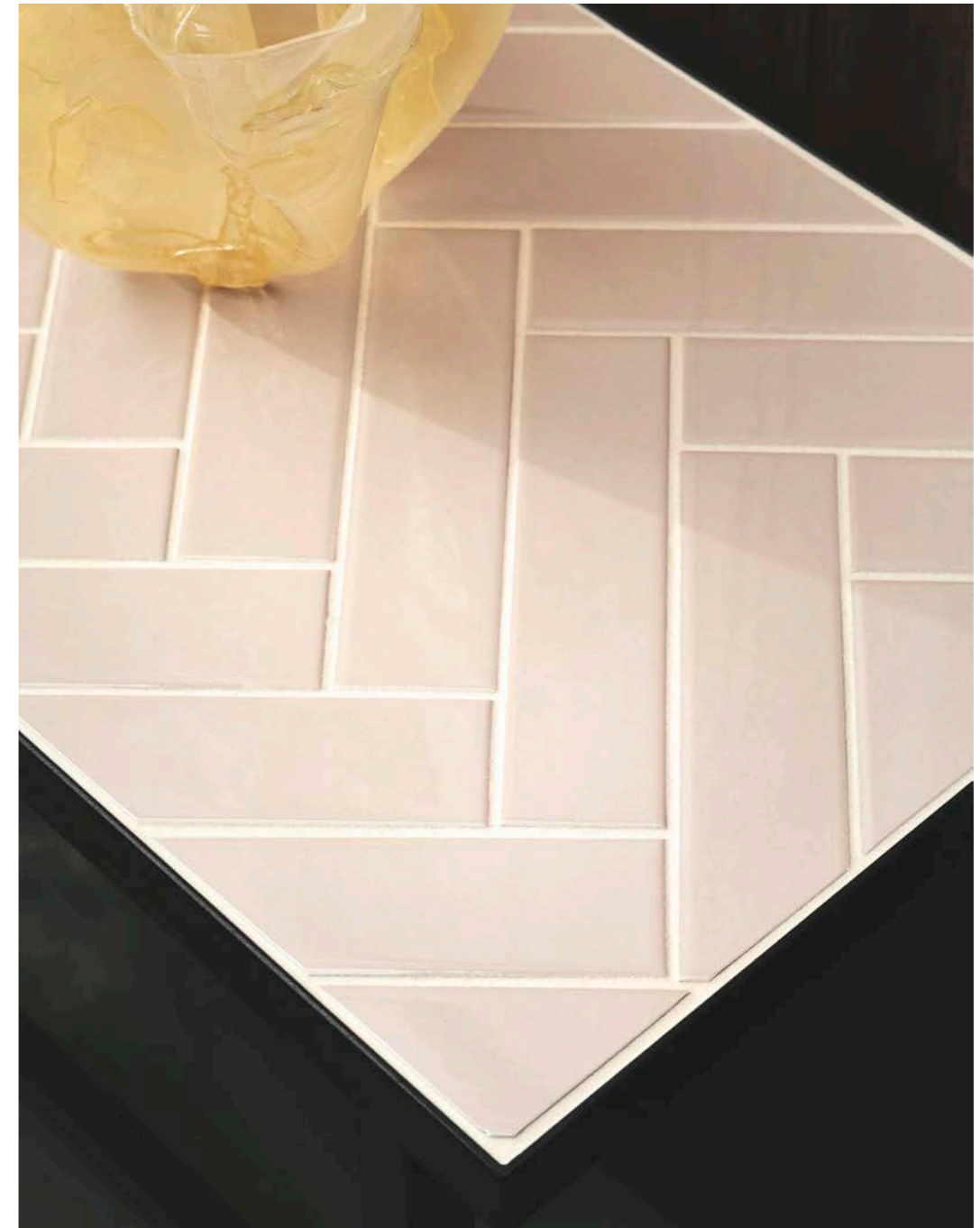
Elegant coffee table that combines a sculptural metal frame with a specially selected marble or Norwegian granite. Secant comes in two sizes and in a design that makes the table appear light and substantial at one and the same time.



Herringbone Tile Console Table | Charlotte Høncke  
Masquerade Mirror | Sebastián Alberdi  
Bloom Table Lamp, 1950 | Svend Aage Holm-Sørensen

## HERRINGBONE TILE

Designed by Charlotte Høncke



Exclusive console table with tiles in elegant herringbone pattern and coloured metal frame for a modern look. The design of the Herringbone table is inspired by the traditional tile-topped table and has been brought into the present with a focus on quality and craftsmanship.





STORAGE



Be My Guest Cabinet | Charlotte Høncke  
Be My Guest Stool | Charlotte Høncke  
Silhouette Table Lamp, 1956 | Arne Hovmand-Olsen

## BE MY GUEST CABINET

Designed by Charlotte Høncke



An elegant, spacious wood and wicker cabinet with a simple metal frame. The cabinet's unique design and choice of classic materials light up the home, its combination of French rattan and oak exuding a lovely sense of warmth. The classic references are further highlighted by the rounded corners, which invest the Be My Guest cabinet with a touch of softness.

## ENIGMA

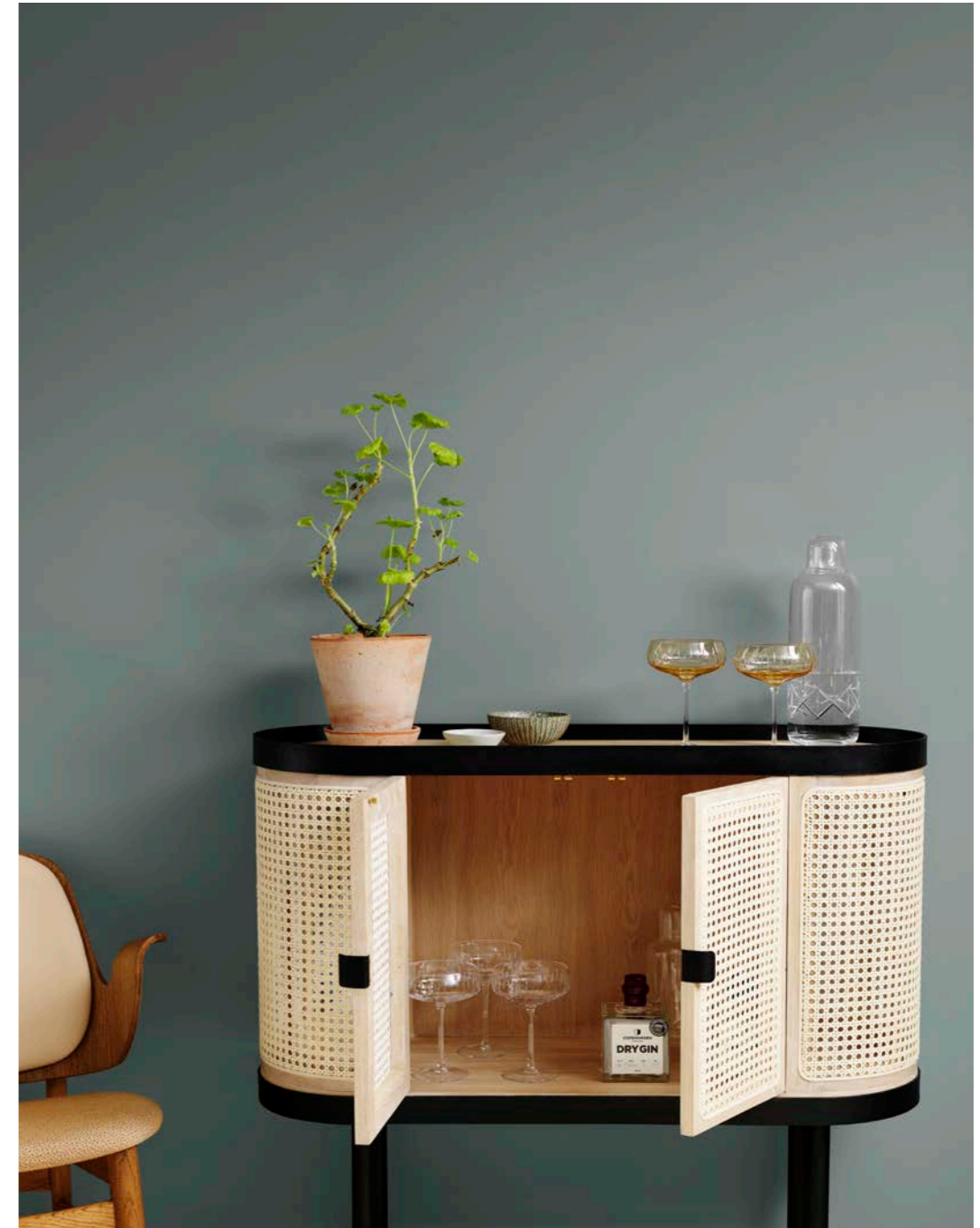
Designed by Rikke Frost



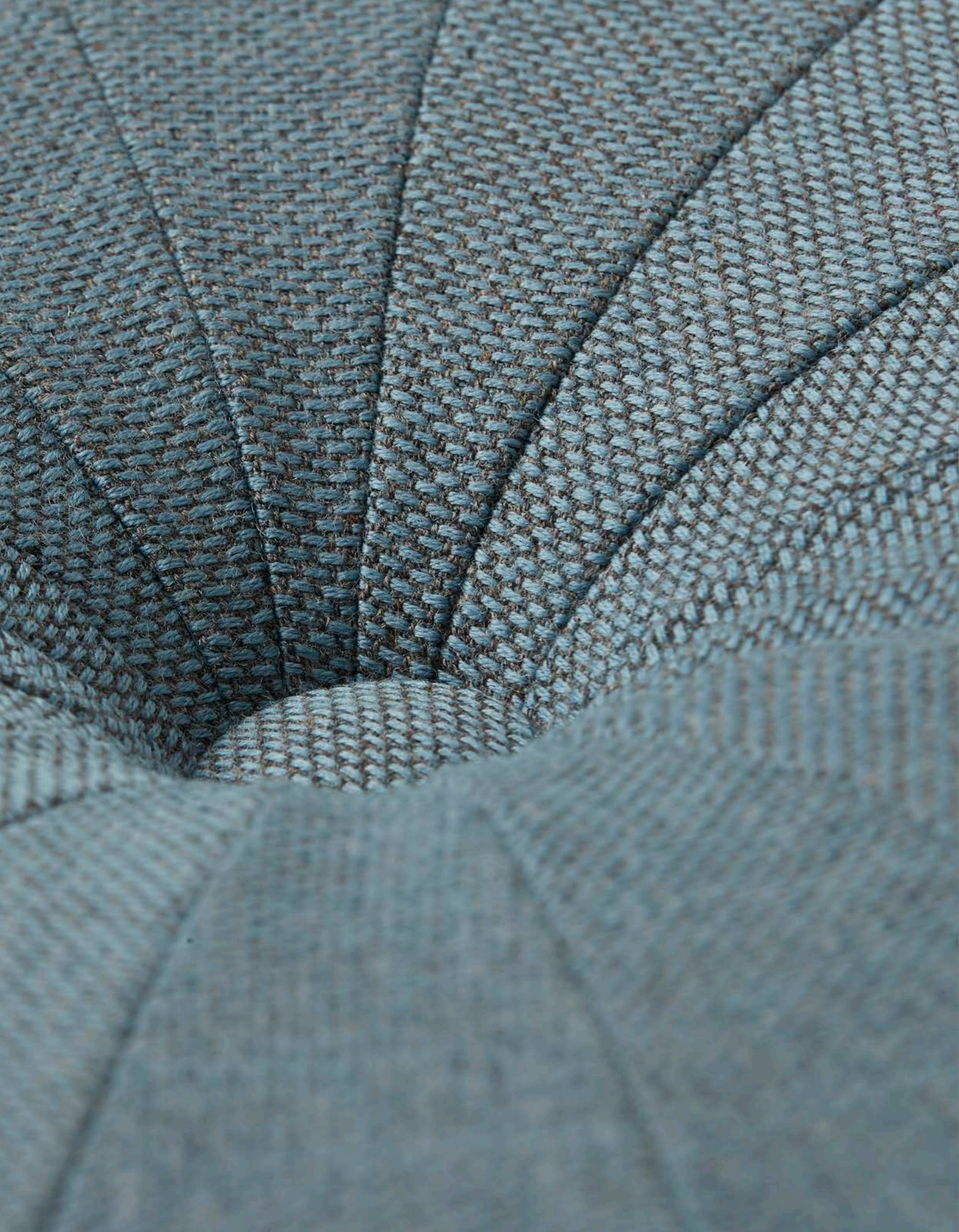
Danish designer, Rikke Frost takes a fresh look at the glass display cabinet, transforming it from a utility item into an artistic experience. The overall design concept of Enigma is to present its contents in a fragmented way.

## BE MY GUEST BAR CABINET

Designed by Charlotte Høncke



An elegant, spacious wood and wicker bar cabinet with a simple metal frame. It is an exquisite item of furniture, perfect for any connoisseur who fancies a stylish bar cabinet, or any design lover dreaming of a nice little cabinet for the living room, office or bedroom.

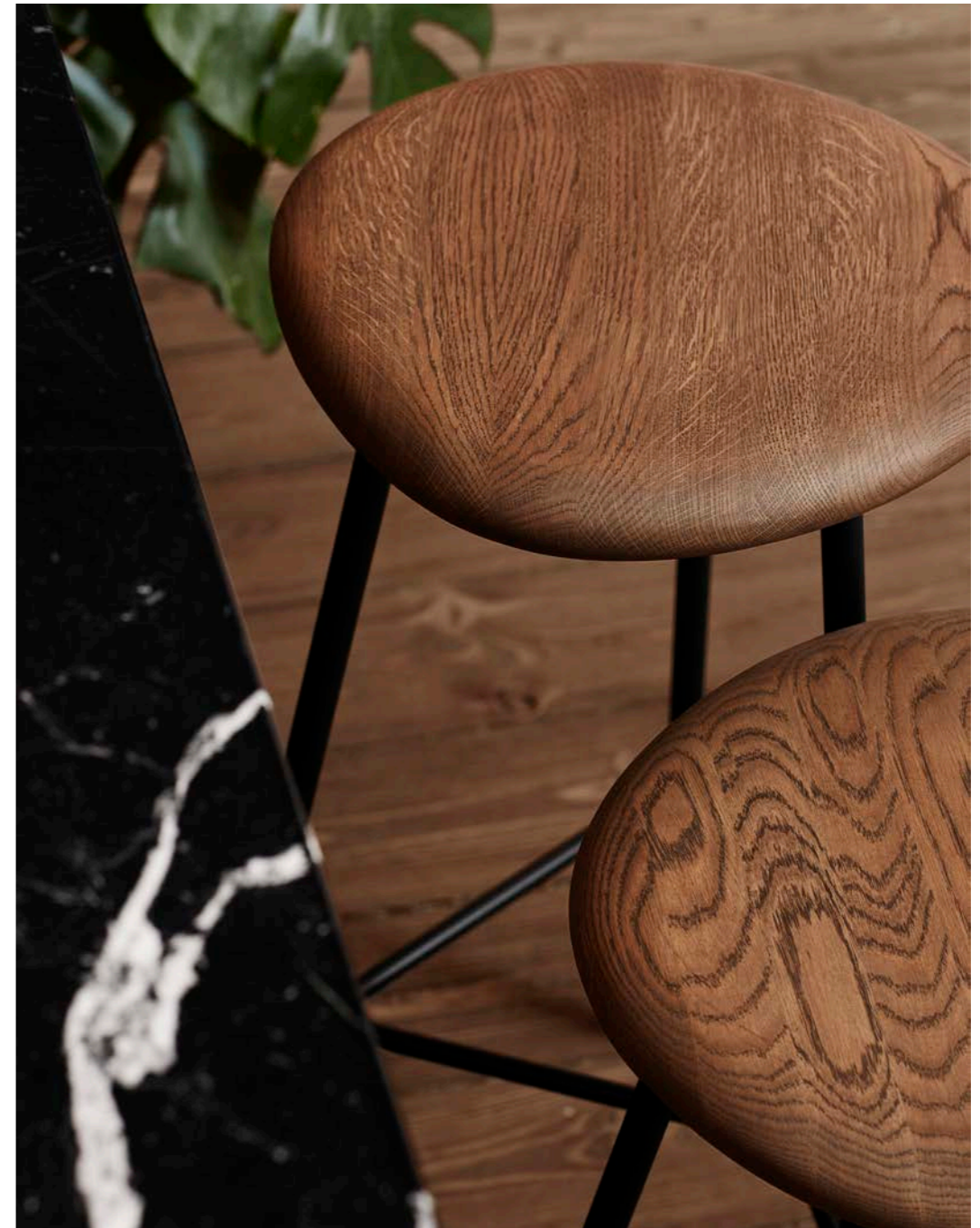


# SMALL FURNITURE



## PEBBLE

Designed by Welling/Ludwik



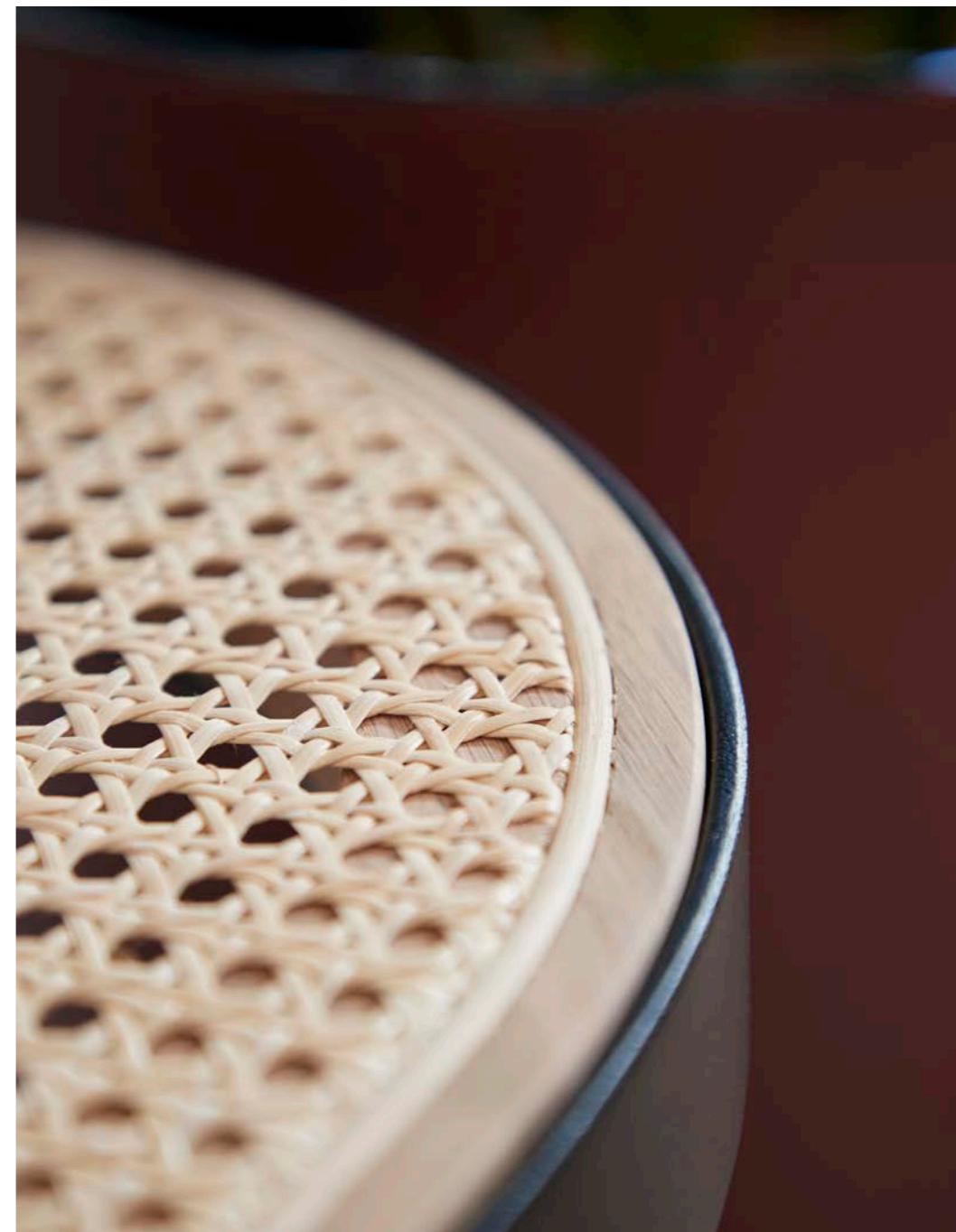
Welling/Ludvik has with the Pebble stool attempted to create a piece of seating furniture in its purest form with an honest material choice and design. Pebble is inspired by nature and the love of wood is clearly revealed in the organic design.



Be My Guest Bar Cabinet | Charlotte Høncke  
Be My Guest Bar Stool | Charlotte Høncke

## BE MY GUEST BAR STOOL

Designed by Charlotte Høncke



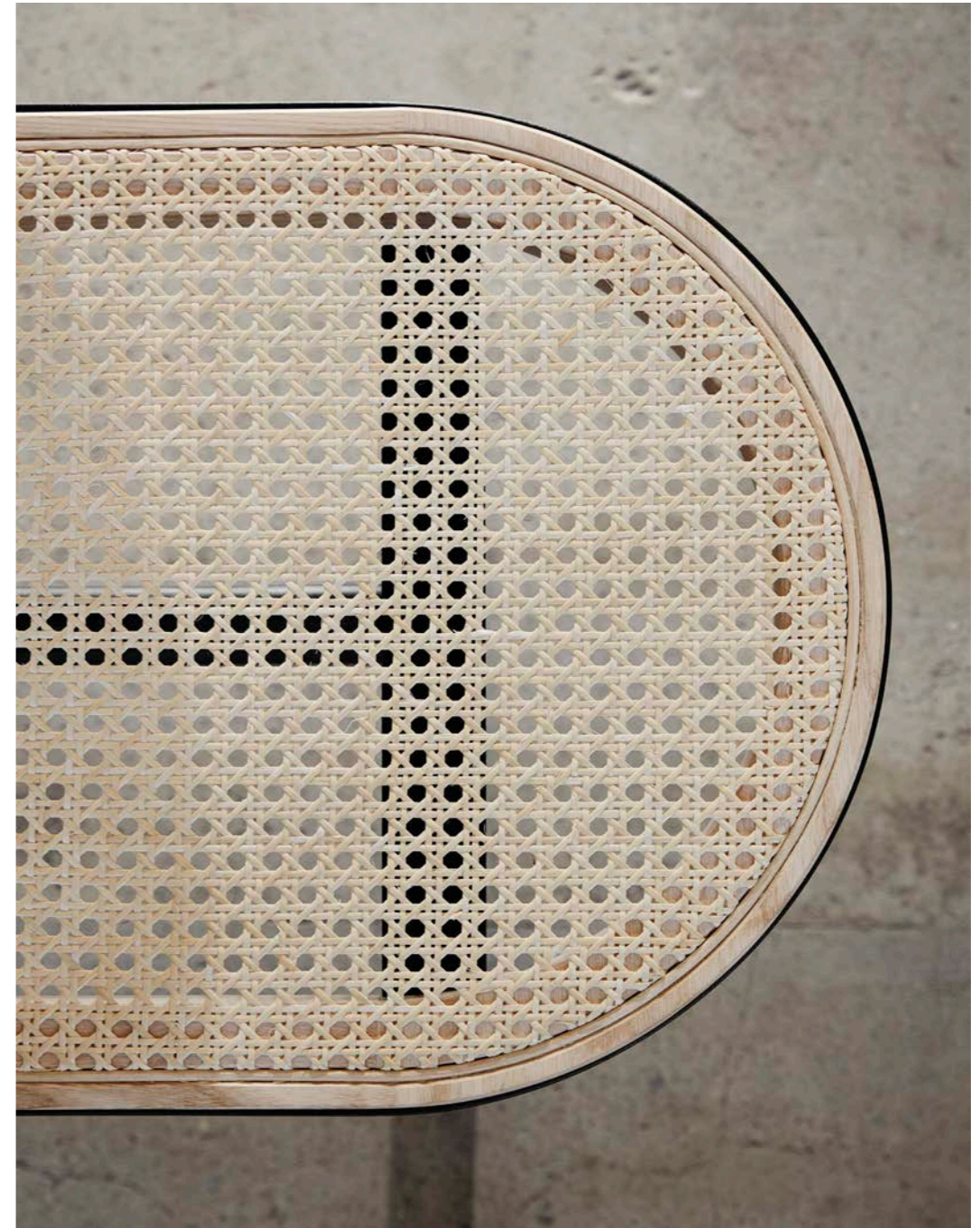
An elegant, classic bar stool with a wicker seat and simple metal frame. With its French rattan and oak seat and simple black metal legs, this unique bar stool will look great at any bar. Together with the idiom, the choice of materials creates a warm, sophisticated, floating look and a fundamental lightness.



Be My Guest Bench | Charlotte Høncke  
Lightsome Floor Lamp, 1959 | Svend Aage Holm-Sørensen

## BE MY GUEST BENCH

Designed by Charlotte Høncke



Elegant bench available in both a classic version in solid wood or in solid wood with a wicker seat and a light metal frame that make for a sophisticated, hovering look. With its classic design and touch of modern lightness and sophistication, the Be My Guest Bench will look perfect in any contemporary interior.

## GRACE

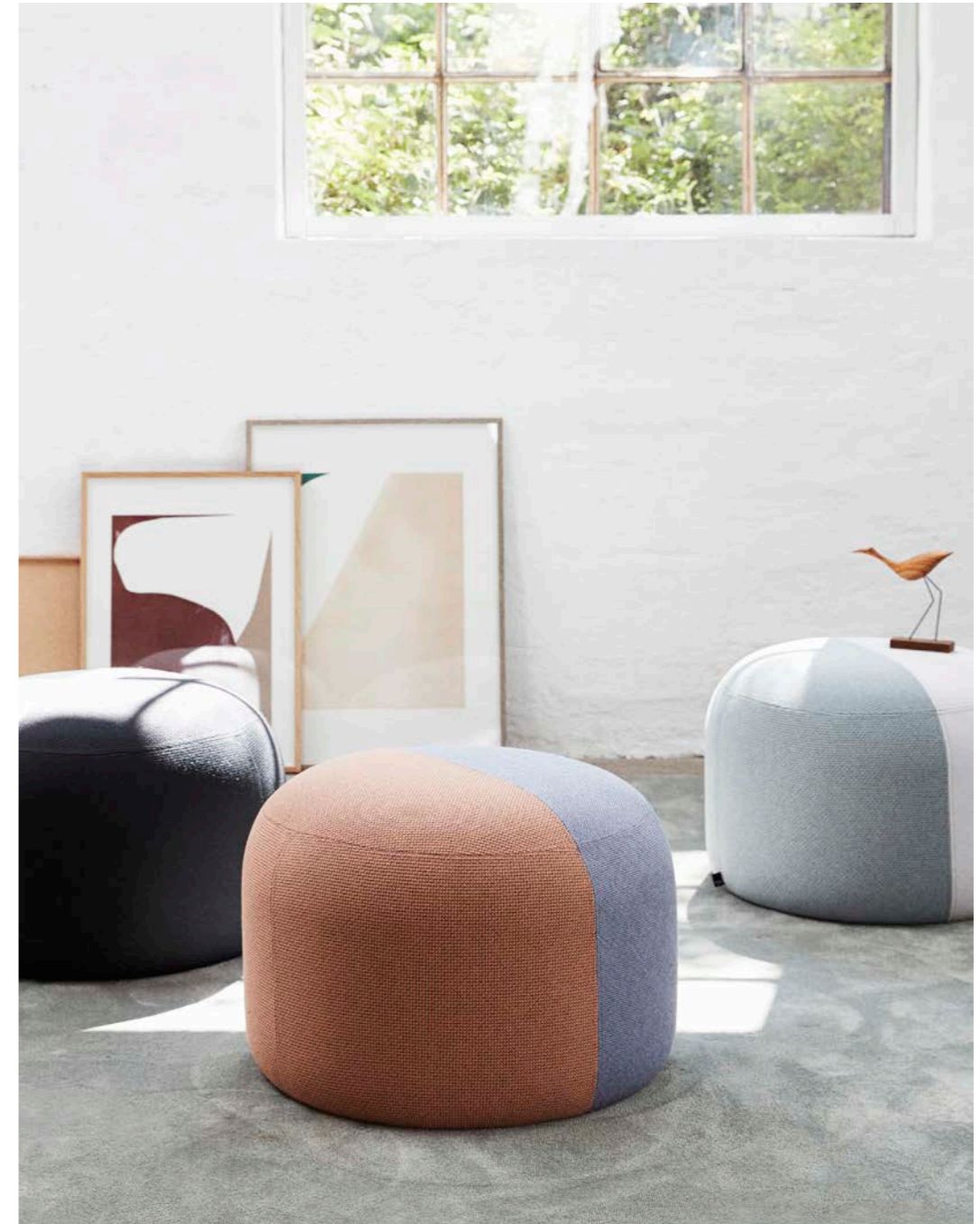
Designed by Rikke Frost



A luxurious pouffe in a sophisticated, inviting idiom, created by the talented Danish designer, Rikke Frost. Grace is a contemporary take on hotel milieus and the decadence of yesteryear. The pouffe will add atmosphere and texture to any modern interior.

## DAINTY

Designed by Charlotte Høncke



Sophisticated, two-coloured pouf with soft shapes and a clean idiom. The Dainty pouf can be used in any room of your home as extra seating or as a leg rest. It is so neat that it can stand beautifully on its own – or in wonderful beautiful harmony with others – and it is the perfect companion for your favourite armchair or your sofa.





# LIGHTING





Trombone Floor Lamp, 1966 | Jo Hammerborg  
Fried Egg Lounge Chair, 1956 | Hans Olsen

## TROMBONE

Designed by Jo Hammerborg, 1966



The Trombone series was designed in 1966 by the renowned Danish lighting designer Jo Hammerborg, the brainchild behind a myriad of original lamps that gradually gained classic status – several of them featuring cylindrical shades.



## CONE

Designed by Svend Aage Holm-Sørensen, 1954



Cone features exclusive materials and a classic, graphic idiom with the distinctive light grooves in the shade – Svend Aage Holm-Sørensen’s unique signature. The lamps capture the essence of an era, in which the grand master of Danish lighting design, together with architects and designers from all over the world, invested huge energy and passion in the art of lighting and created unique lighting designs.



Opal Shade Pendant, 1959 | Svend Aage Holm-Sørensen  
Gesture Chair, 1957 | Hans Olsen  
Affinity Dining Table | Halskov & Dalsgaard

## OPAL SHADE

Designed by Svend Aage Holm-Sørensen, 1959



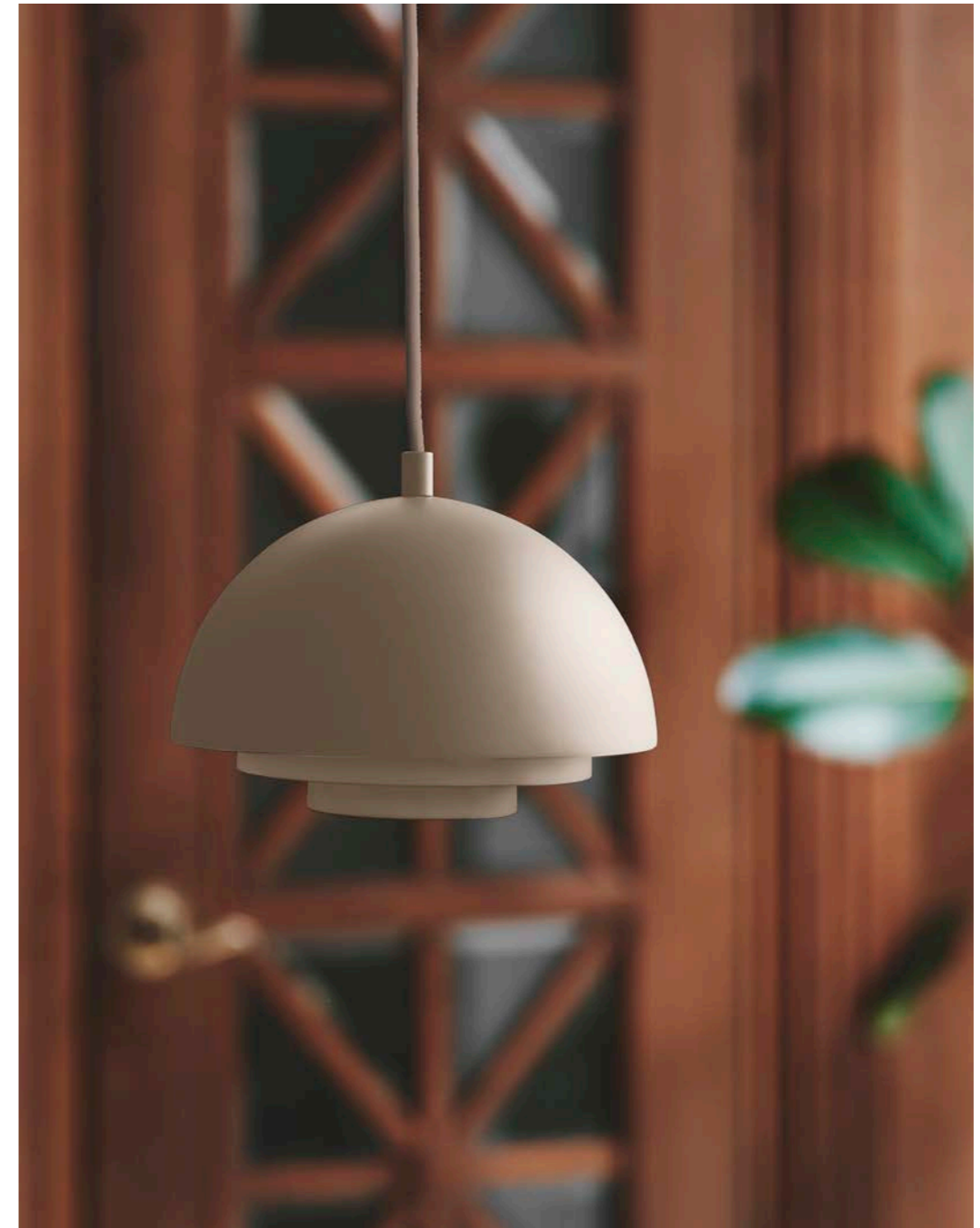
The opal pendants were designed in the 1950s by Svend Aage Holm-Sørensen, who is a real pioneer in Nordic light design. Opal Shade is part of a range of opal pendants characterised by their uncompromising design and choice of material.



Milieu Colour Mini Brass, 1975 | Jo Hammerborg  
Evermore Dining Table, 1955 | Arne Hovmand-Olsen  
Noble Chair, 1959 | Arne Hovmand-Olsen

## MILIEU COLOUR MINI

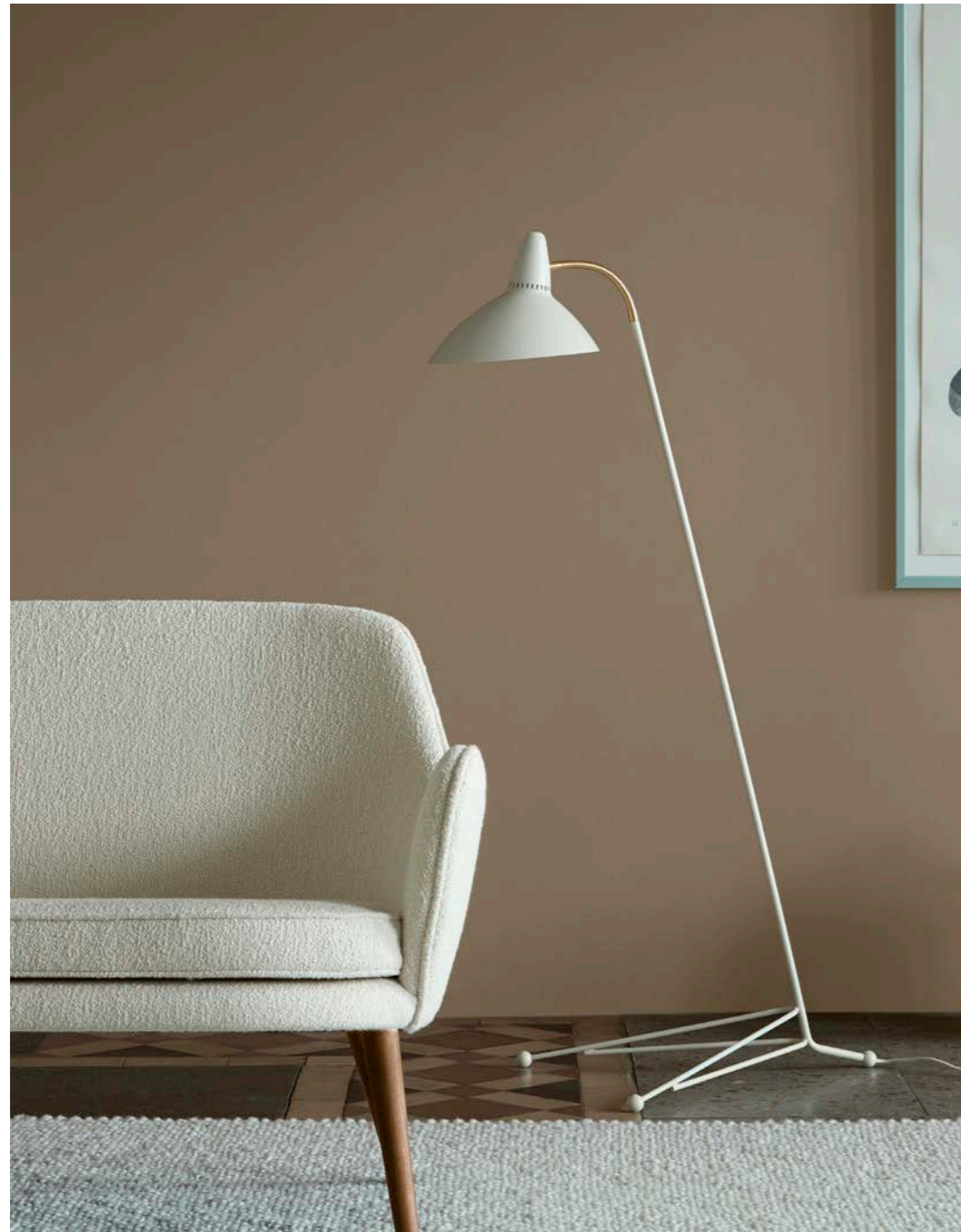
Designed by Jo Hammerborg, 1975



An elegant pendant lamp featuring a breath-taking organic design. The Milieu series was originally designed in 1975 by the renowned Danish lighting designer Jo Hammerborg, the brainchild behind a myriad of original lamps that gradually gained classic status – several of them featuring soft, organic lines.

## LIGHTSOME

Designed by Svend Aage Holm-Sørensen, 1959



Lightsome features timeless, sculptural lines in addition to the distinctive light holes in the shade – Svend Aage Holm-Sørensen’s unique signature. A beautiful wall lamp is also available in the same sophisticated design.

## AMBIENCE

Designed by Svend Aage Holm-Sørensen, 1954



A beautiful table lamp in a consummate 1950s design, created by the grand master of Danish lighting, Svend Aage Holm-Sørensen. The table lamp is characterised by its oblique, asymmetric idiom. With its striking shapes and asymmetric shade, the Ambience table lamp provides a beautiful, soft light.

## OPAL LAMELLA

Designed by Svend Aage Holm-Sørensen, 1959



The Opal Lamella pendant was designed in the 1950s by Svend Aage Holm-Sørensen. Opal glass offers something special when it comes to light, and the internationally renowned light designer chose opal glass for the pendant to create a special warm glow.

## SILHOUETTE

Designed by Svend Aage Holm-Sørensen, 1956



A sculptural series with an asymmetrical idiom, designed in the 1950s by the internationally renowned lighting designer, Svend Aage Holm-Sørensen. With its elegant structure, the Silhouette lamps provides excellent indirect light, a characteristic of other iconic lamps of the era.



## FRINGE

Designed by Hans-Agne Jakobsson, 1960



Fringe is a timeless design statement, constructed to create warm, cosy lighting by means of the fringes that conceal the light source beautifully. The collection compiles a floor lamp, a table lamp, a wall lamp and pendants in two sizes.

## BLOOM

Designed by Svend Aage Holm-Sørensen, 1950



The Bloom lamp is a lamp with great personality and is one of the designer's most iconic lamps and familiar in the vintage community. The Bloom collection feature a table lamp, wall lamp and a pendant.



# ACCESSORIES

## BEAK BIRDS

Designed by Svend Aage Holm-Sørensen, 1961



Charming wooden birds with beaks and great personality. Each bird is unique and finds its ultimate expression in the individual piece of top quality wood.  
The four characters in Beak Birds cover a broad spectrum, from upright and curious to more solid and thoughtful

## TWIRLING BIRD

Designed by Jacob Hermann, 1958



Unique rotating wooden birds, created in the 1950s by the Danish furniture designer and true artist, Jacob Hermann and now being manufactured by Warm Nordic. Each of the rotating birds has its own character, determined by the grain and colour of the wood.

## ARCTIC

Designed by Gunnar Cyrén, 1968



Beautiful oval vase in mouth-blown glass. The Arctic Vase was originally designed in the 1960s by the acclaimed Swedish glass artist and silversmith, Gunnar Cyrén and is now being manufactured for the first time by Warm Nordic. The Arctic vase is made in clear mouth-blown glass with fine grooves on the side and bobbles in the bottom, which lend a touch of exclusiveness and extra weight to the vase.

## WARM NORDIC CUSHION

Designed by Warm Nordic



Exclusive cushion in exquisite fabrics from Kvadrat and Febrik, internationally renowned for their innovative approach. This range of cushions celebrates the warm, Nordic aesthetic.

# STACK

Designed by Studio Føøy



Elegant tea lights and vases in beautifully coloured mouth-blown glass with an organic, playful look. Stack comprises an elegant vase and tealights in two sizes, which can be stacked on top of each other according to your mood and the occasion.



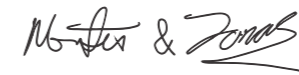
# MEET OUR DESIGNERS

Meet an inspirational medley of designers from the present, the 1950s and 1960s, all of who lend their personality to Warm Nordic. They are individuals with creative passion and courage: individuals dedicated to great craftsmanship, quality and timeless beauty. Across borders, decades and generations, they spread joy with designs for the heart. For you.

## CONTEMPORARY DESIGNERS



Rikke Frost



Morten & Jonas



Isabel Ahm



Sabine Stougaard

## CLASSIC DESIGNERS



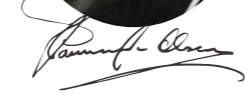
House of Svend Aage Holm-Sørensen



House of Knud Færch



House of Hans Olsen



House of Arne Hovmand-Olsen



Welling/Ludvik



Charlotte Høncke



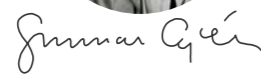
Sebastian Alberdi



Halskov & Dalgaard



Jakob Hermann



Gunnar Cyrén



Hans-Agne Jakobsson



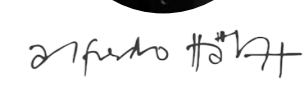
Jo Hammerborg



Sara Wright Polmar



Studio Føj



Alfredo Häberli



[warmnordic.com](http://warmnordic.com)